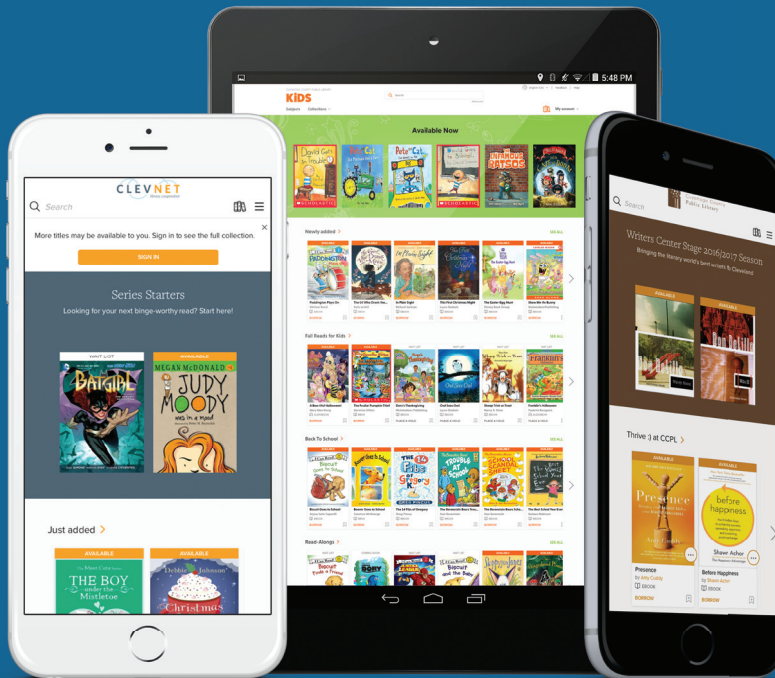




# Your New OverDrive Website: A guide for a successful transition



A completely reengineered platform through the use of improved technology and APIs, the new website offers the quickest, easiest way to get started reading for library users.

**OverDrive®**

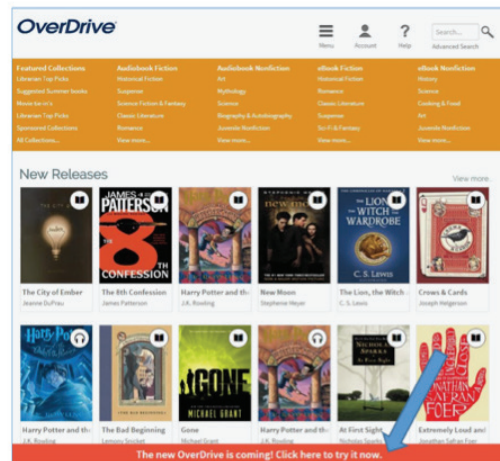
# Transition Timeline

## OCTOBER 5 – LIBRARIAN PREVIEW

Your library will receive an exclusive preview of your new OverDrive website. During the preview period, your staff is invited to fully experience the new website before it launches. After launch, you will be able to merchandize your collection with easy-to-build curated and auto-generated collections via the new merchandizing section in OverDrive Marketplace. During the preview period, your Account Specialist can make changes to collection display upon your request.

## OCTOBER 19 – PATRON PREVIEW

Patrons will have the opportunity to try the new OverDrive website before it launches. Your library's current OverDrive website will be updated with a link to encourage users to try the new website before its launch (see screenshot). Users can share their feedback about the new experience via a brief survey located on the new website.



## EARLY NOVEMBER – LAUNCH

Your new OverDrive website will officially launch in early November. Please refer to the initial email you received from your Account Specialist with the specific launch date.



# Staff Training Opportunities

We want to make sure your staff is prepared for the new OverDrive website, and we're offering several training opportunities to help you get there. Please see below for sessions, dates, times, and registration links. If you can't make any of these events, sign up anyway and we'll send you a recording, or contact your Account Specialist to discuss custom training options.

## WELCOME TO THE NEW OVERDRIVE (30 minutes)

In this session, OverDrive trainers will demonstrate how easy it is to use your new library platform and will answer your questions along the way.

**Monday, October 10 - 3:00pm Eastern Time**

[REGISTER TO ATTEND](#)

**Thursday, October 13 - 11:00am Eastern Time**

[REGISTER TO ATTEND](#)

**Tuesday, October 18 - 11:00am Eastern Time**

[REGISTER TO ATTEND](#)

**Thursday, October 20 - 3:00pm Eastern Time**

[REGISTER TO ATTEND](#)

# Additional Features

We know how much patrons enjoy the additional features your library may offer, like Advantage, eReading Rooms, Recommend to Library, and multilingual support. Your new website will offer the same features as your current website, but each has been enhanced. Read on for more details.

## ADVANTAGE

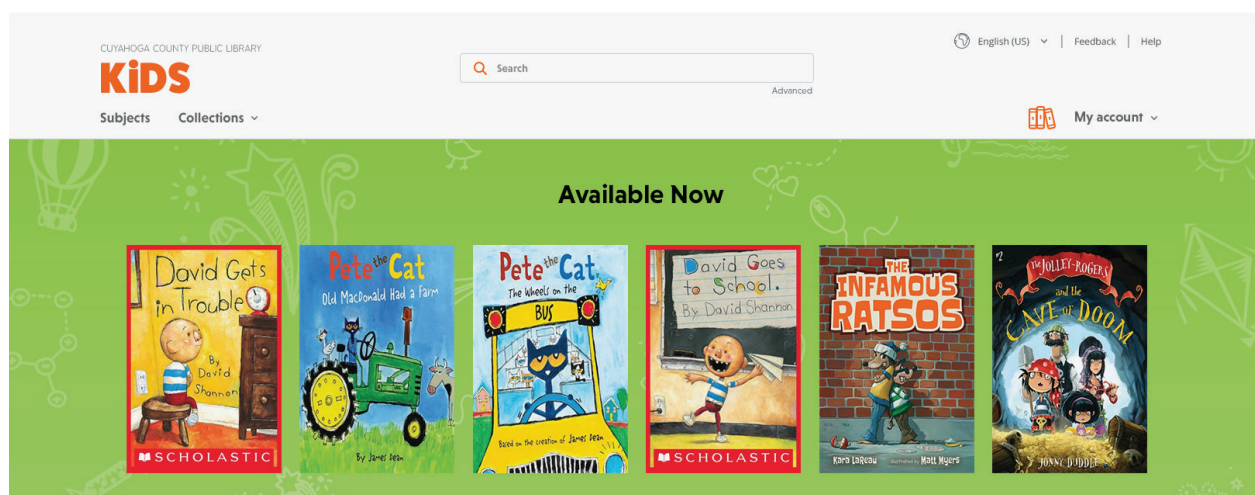
To simplify and enhance the browsing experience, there are several new changes for Advantage.

- The orange “a” branding has been removed so titles purchased by Advantage libraries are now seamlessly integrated into the collection.
- When users sign in at the main website, OverDrive will remember their home library, so the next time they visit the website, we will automatically display their Advantage collection. No more having to sign in to see everything that’s available to you (*after your first visit*)!
- Each Advantage library will have their own URL to link users directly to the consortium and Advantage collections. Advantage libraries can also create their own curated collections or leverage the consortium’s. Please contact your Account Specialist for more information about custom Advantage URLs.

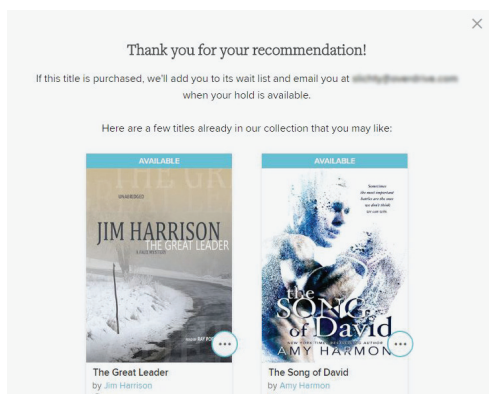
## eREADING ROOMS

Your Kids’ and/or Teens’ eReading Rooms will offer a universal youthful design and safe environment for young readers to engage with your digital collection.

Though not available during the preview period, users will be able to access your Kids’ and Teens’ eReading Rooms from the main website navigation menu, right next to Collections in time for launch.



SUBJECT TO CHANGE



## RECOMMEND TO LIBRARY (RTL)

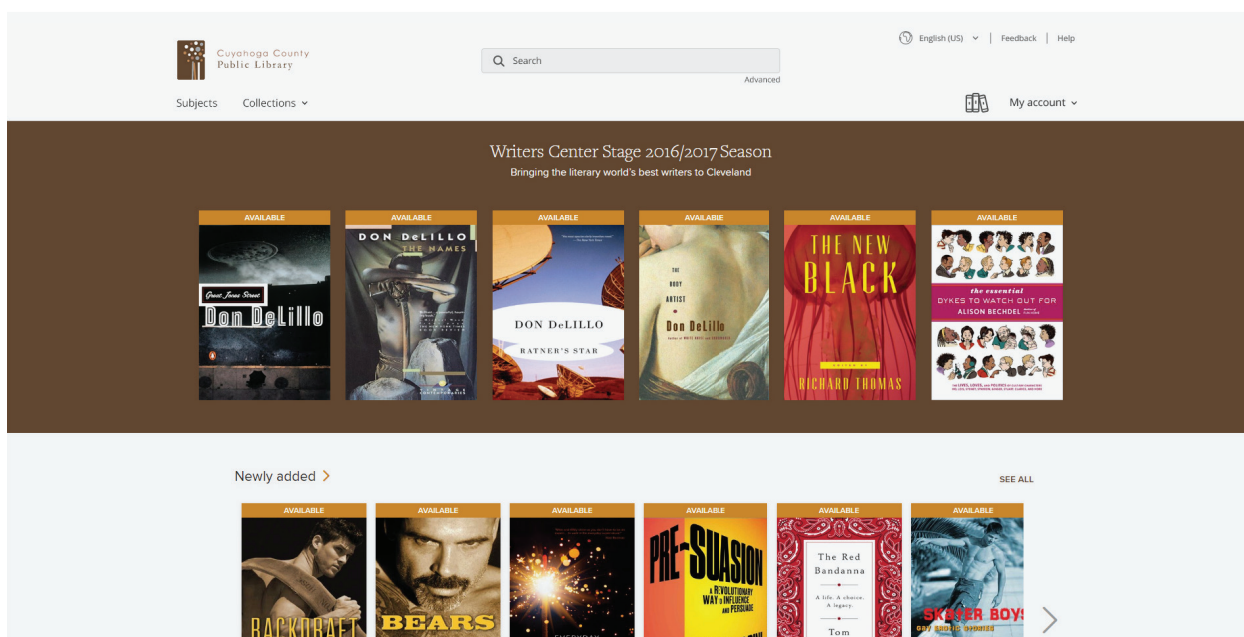
RTL allows users to browse the entire OverDrive catalog and suggest titles that are not in your collection. In the new OverDrive website, when a user searches for a title not in your collection, they'll see the option to recommend it. Upon recommendation, users will also be prompted with similar interest titles that are available to borrow, ensuring no one leaves without a book.

## MULTILINGUAL USER INTERFACE

Your new OverDrive website will have the same community language options your current website offers today. Conveniently available in the upper-right corner on a desktop computer and near the top on a mobile device, patrons are just a couple clicks from viewing the website in their preferred language. Though this feature isn't available during the preview period, it will be by launch.

## MERCHANDIZING

You will soon have the ability to customize all homepage collections and the options in the Collections menu at your new website. This is an easy and effective way to increase user engagement and enhance the browsing experience. At launch, you will be able to create and assign collections from **OverDrive Marketplace > Curate**. In the meantime, contact your Account Specialist with any changes you'd like to see made to your collection display.



## ADDITIONAL RESOURCES

- [OverDrive Help](#)
- [Help article – What’s the new OverDrive?](#)
- [Marketing poster](#)
- [New web graphic](#) (for use on your library’s website or social media)
- [Library Links > Library name in upper right corner > Library information](#) (customize your library’s website, social media, and library card sign-up information)

Empower, educate & entertain your community

**OverDrive**<sup>®</sup>

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