

Wisconsin's Digital Media Buying Pool

Statewide webinar

10:00 AM, Thursday, May 3, 2012

Selection Committee

- 34 members: 24 Adult Selectors and 10 Young Adult/Children Selectors
- Each library system was asked to nominate 2 candidates in January 2012.
- One system was unable to nominate 2 candidates, so a candidate from a system in the same geographic area was chosen with the original system's permission.
- Current members serve a 2 yr appointment with an option to renew.

2012 Selection Committee Members

Carol Kuntzelman, Arrowhead/Hedberg Public Library **Adult**

Stacey Schultz, Arrowhead/Milton Public Library **YATC**

Matthew Beinemann, Eastern/Shores Mead Public Library **YATC**

Annie Bahringer, Eastern Shores/WJ Niederkorn Library **Adult**

Dawn Wacek, Indianhead/Rice Lake Public Library **YATC**

Renee Ponzio, Indianhead/L.E. Phillips Memorial Public Library **Adult**

Danijela Djurdjevic, Kenosha County/Community Library **Adult**

Ellen Melyon, Kenosha County/Kenosha Public Library **Adult**

Angela Meyers, Lakeshores/Elkhorn PL **Adult**

Ruhama Kordatzky Bahr, Lakeshores/Rochester PL **YATC**

Chris Hamburg, Manitowoc-Calumet/Lester Public Library **Adult**

Gerard Saylor, Mid-Wisconsin/LD Fargo Public Library **Adult**

Shannon Crawford Barniskis, Mid-Wisconsin/Lomira Quadgraphics Community Library **Adult**

Stacey Lunsford, Mid-Wisconsin/Irvin L. Young Memorial Library **Adult**

Lisa Steckhahn, Milwaukee County/West Allis Public Library **Adult**

Jacki Potratz, Milwaukee County/Milwaukee Public Library-Central **Adult**

Kristie Wilson, Nicolet/Shawano City-County Library **Adult**

Dale Cropper, Nicolet/Brown County Library **Adult**

Mike Sheehan, Northern Waters **Adult**

Lisa LePlavy Jablonski, Northern Waters/Vaughn Public Library **YATC**

Anne Paterson, OWLS/OWLS **Adult**

Diana Sandberg, OWLS/Appleton Public Library **Adult**

Nathan Rybarczyk, South Central/Baraboo Public Library **Adult**

Mary Knapp, South Central/Madison Public Library **Adult**

Nancy Ashmore, SWLS/Prairie du Chien **Adult**

Heidi Cox, Waukesha County/Town Hall Library **Adult**

Betsy Bromley, Waukesha County/Oconomowoc Public Library **YATC**

Jody Hanneman, Winding Rivers/Etrick Public Library **YATC**

Mary Dunn, Winding Rivers/La Crosse Public Library **Adult**

Nicole Hardina-Wilhelm, Winnefox/Neenah Public Library **Adult**

Katrina Collins, Winnefox/Neenah Public Library **YATC**

Katie Zimmermann, Wisconsin Valley/Marathon County Public Library **YATC**

Loralee Petersen, Wisconsin Valley/Withee Public Library **YATC**

Collection Focus

- Broad, current, and popular and intends to serve the varied interests of the statewide community.
- Titles selected reflect contemporary significance instead of long-term enduring value.
- Collection is intended to serve the general patron instead of the researcher.
- Selectors focus on popular genres in the fiction collection with an emphasis on romance, mystery, and science fiction, focusing on best sellers.
- Non-fiction subject areas include, but are not limited to; biographies, travel, business, health, computers, and historical materials.
- For details please see WPLC Collection Development Policy on the [WPLC website](#).

As of May 1, 2012

- **Purchased Titles in Collection:** 18,387
 - Audiobook: 7,639
 - eBook: 10,250 (9710 are Kindle)
 - Music: 179
 - Video: 319
- **Purchased Copies in Collection** (counting each copy of each format of a title): 43,721
 - Audiobook: 12,911
 - eBook: 30,309
 - Music: 179
 - Video: 322
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Circ Stats

- #3 nationwide in checkouts
- #3 in registered users
- #27 in size of collection
- #1 in holds

Mystery 46.28 circs per copy, cost per circ .30

Romance 33.63 circs per copy, cost per circ .24

Sci Fi /Fantasy 68.93 circs per copy, cost per circ .29

Thriller 44.6 circs per copy, cost per circ .30

Number of Titles Added in 2012

Date	Adult Audio	Adult eBooks	YATC Audio	YATC eBooks	Best Seller Audio	Best Seller eBooks	Holds Manager Audio	Holds Manager eBooks	MTD
Jan-12	168	1216	23	198	0	0	56	746	2407
Feb-12	255	1533	147	530	18	48	88	530	3149
Mar-12	102	964	36	250	0	0	89	234	1675
Apr-12	105	767	32	120			76	322	1422

2012 WPLC Selection Committee Budget

	PER MONTH	BUDGET
Total OverDrive Budget		\$ 700,000.00
Allocation for other Vendors		\$ 300,000.00
TOTAL		\$ 1,000,000.00

EXPENDITURES

Holds Manager Audio	\$5,000.00	\$ 60,000.00
Holds Manager eBooks	\$7,000.00	\$ 84,000.00
Holiday Reserve		\$ 100,000.00
Monthly Content breakdown below:	\$30,000	\$ 360,000.00

Adult Total **\$22,000.00**

Adult Audio \$5,000

Adult eBook \$17,000.00

YA/Tween/Children Total **\$8,000.00**

YA/Tween/Children Audio \$4,000

YA/Tween/Children eBooks \$4,000

Audio average cost per title \$75.00
eBook average cost per title \$65.00