**Wisconsin Public Library Consortium  
Board Meeting Minutes (rev. draft)**

January 17, 2012, 10:00

South Central Library System & by GoToMeeting

***Present***: Melody Clair, Arrowhead; John DeBacher, Wisconsin Dept. of Public Instruction; David Weinhold, Eastern Shores; John Thompson, Indianhead; Lin Swartz-Truesdall, Kenosha Public Library; Noreen Fish, La Crosse Public Library; Kristen Hewitt, Lakeshores; Steve Ohs, Lakeshores; Molly Warren, Madison Public Library; Rebecca Peterson, Manitowoc-Calumet; Steve Platteter, Mid-Wisconsin; Steve Heser, Milwaukee County; Jim Trojanowski, Northern Waters; Evan Bend, Outagamie-Waupaca; Rick Krumwiede, Outagamie-Waupaca; Jessica MacPhail, Racine Public Library; Jean Anderson, South Central; Martha Van Pelt, South Central; Krista Ross, South West; Mellanie Mercier, Waukesha County; Sara Gold, Wisconsin Library Services; Stef Morrill, Wisconsin Library Services; Jane Richard, Wisconsin Library Services; Kristen Anderson, Winding Rivers; Inese Christman, Wisconsin Valley

1. Call to order

Appointment of recording secretary for meeting: S. Gold (WiLS)

2. Review agenda: add WPLC budget review as item 8b.

3. **Approval of Minutes from November 9, 2011**

Motion by S. Heser

Second by M. Van Pelt

**Passed Unanimously**

4. Information sharing from partners:

ESLS: member libraries' circulation figures in OverDrive are not the right kind of information needed for DPI stats (these need residence location and home library). Morrill asked OverDrive if we could log transactions on our end, since they don't keep login information, but maybe we can get our data returned to create our own reports.

*S. Morrill will continue to work with OverDrive.*

5. Current project discussion/decisions

**a) EBSCO eBook collection discussion of its future**

WiLS reported that EBSCO doesn't have a purchasing model which would allow shared access to collections, so hard to manage. We are still working through basic functionality (like holds). Because WPLC can no longer purchase as a consortium, individual systems should work directly with EBSCO.

Systems are generally frustrated by the out-of-date collection and continued technological problems. Many have removed the MARC records from their catalogs.

*Examining usefulness and functionality of the collection will become part of the Vendor Committee charge; WiLS will provide contact.*

**b) Approval of WiLS project management contract**

An edit from Van Pelt: clarify that Winnefox acts as webmaster.

(edited document now reads: "Review current website and identify areas for improvement; send appropriate changes to Winnefox Library System, the current WPLC website manager.")

Few changes from last year's contract: more coordination than just selection; added enhanced statistics coverage, and designated media/news for lib contact

WiLS was well over the hours agreed on in the last contract by October 2011

Motion by D. Weinhold

Seconded by Winding Rivers

**Passed unanimously**

6. Updates from previous meetings

1. **Selection Committee update: process, committee, and approval of new selection policy**S. Gold thanks the board for approving that 2012 funds could be spent early. Short of $100,000 was used to buy copies of 19 or 20 titles based on holds over holiday: 4467 eBooks (mostly copies and some titles) were bought between December 24-27. Advantage systems added 2400 titles. At one point, only 25 titles were not checked out.

OverDrive reported that WPLC was 4th in overall checkouts Dec. 26 (see detail at the end of these minutes)

The Selection Committee is ready to meet; probably will create procedures/handbook as they go along. (including weeding titles and corresponding MARC records).

Presented collection policy: Thanks to Justine Burchell from SLIS for doing so much work on it.

Reconsideration policy: Where should patron-initiated form go?

* WIN platform will include purchase form on OverDrive site
* Request for purchase will be on WPLC site
* Systems are encouraged to send title purchase requests

*A page for "readers/patrons" is to be added on WPLC site for reconsideration and suggestions forms. WiLS will explore additional options as WIN platform rolled out*

Motion to approve the policy by D. Weinhold, *adding availability criteria section*.

Second by S. Ohs

**Passed unanimously**

*S. Gold will send out the list of system reps to the general list*

1. **Library User/Non-user survey**  
   D. Weinhold  
   Survey is being printed and will be mailed January 30
2. **Discussion of future eBook vendor selection**  
   Continued from November 2011 meeting: potential purchase models. S. Morrill proposed formation of a subgroup to see what buying model makes sense, maybe with an OverDrive and Random House reps.

*WiLS will put out the call for a new ad hoc committee. S. Heser will serve*

1. **OverDrive Advantage Program** Clarification and discussion of what may be purchased under the same-services requirement and by library systems.

WiLS created talking points document (text included at the end of these minutes) and is fielding questions but would like systems to be primary contact.

DPI comments: nothing changed in statutes; refer questions to systems. DPI may have a task force together to explore statute revision by mid-2012.

*Systems may add unique titles or added copies to their system Advantage accounts; individual libraries may not add copies or unique copies to existing Advantage collection*

1. **Kindle disclaimer**Review of disclaimer added to OverDrive: only positive feedback from libraries
2. **OverDrive Wishlist prioritization**

S. Morrill will send updated document after meeting. Highlights/new items:

* App for Nook color: waiting for B&N
* API for catalogs to access real time circ status may be coming sooner than later
* May be able to return audiobooks early in the next few months!
* OverDrive is working with an undisclosed vendor to get more timely MARC records

1. **Marc Records for OverDrive content**

* 16-17% of collection doesn’t have MARC records. No response from OCLC on why such a low fill rate.
* J. Richard is working on getting raw metadata to create temp records for items with no records
  + No OCLC numbers before full record is delivered; overlay match is on ISBN or author/title

*S Heser will help with MARCedit*

1. **Free Sony readers from OverDrive** – 35 or 36 so far: how do we distribute them among partners?

General agreement to distribute according to contribution and to let WiLS keep one. DPI requests that LSTA notice be on eReaders when they are circulated.

*S. Morrill will facilitate distribution*

WiLS also received a display unit, similar to those in retail stores, to be given away in a drawing

*Photo will be sent to group*

1. **Review of website redesign**

Committee: E. Bend, J. Anderson, I. Christman, J. Richard, M. Clair

Select changes:

* Hover description over eBook/audiobook
* Drop down menus look less cluttered than current view
* Clear distinction between audio and eBooks in new look
* 4 large thumbnails instead of 5
* More prominent search box and stronger branding for ‘Wisconsin’ and ‘Library’

*E. Bend will send link to board when all changes are made and ask for amendments-- and a process for contributing*

*Maybe add tag line for Brought to you by the Wisconsin public library consortium and your local library*

*S. Morrill: will send out example of new authentication: a fill-in that recognizes library name, not just system*

7. New Projects/Proposals

1. **Statewide shared ILS discussion** led by Jessica MacPhail

$6 million spent on separate ILSes. With the eBook collaboration as a good model, can we have a single ILS. See also Karen Boehning's report for discussion points (email sent 1/13/2012)

How to accomplish? with UW, with schools, other states, other?

* COLAND approved looking at it. General agreement, no ideas for direction
* Need a planning process before going too much further
* Need more discussions by stakeholders (SRLAAW, member libraries)

1. **Digital Learning Day – February 1, 2012**

*Given the late notification, WPLC will not do anything this year, but will have a cohesive plan for next year. Add to parking lot*

8. Administration

**a) Election of Officer for 2012**

Motion by D. Weinhold that J. Trojanowski continue to be chair

Second by J. Thompson

**Passed unanimously**

***b) S. Morrill will send out budget and request comments***

9. Next meeting date: *J. Trojanowski will send out poll*

10. Adjourned

Parking Lot

• Weeding OverDrive Collection

• Digital learning day for 2013Supplemental to January 2012 minutes

December/Holiday 2011 orders (refer from item 6a)

|  |  |  |  |
| --- | --- | --- | --- |
| Added Copies | 96 | $4,996.70 | 12/01/2011 |
| Bestsellers and New Releases | 17 | $576.70 | 12/05/2011 |
| 2011 December Selection Committee Titles | 845 | $12,357.36 | 12/13/2011 |
| Harper Collins Dec 2011 | 10 | $119.90 | 12/14/2011 |
| December 2011 Holiday Holds | 413 | $7,351.89 | 12/14/2011 |
| Preholiday Holds Order December 2011 | 1,558 | $39,636.87 | 12/15/2011 |
| High Holds December 19 2011 | 295 | $4,287.15 | 12/19/2011 |
| High Holds Harper Collins December 19 | 50 | $624.50 | 12/19/2011 |
| Popular 1 | 808 | $20,491.29 | 12/24/2011 |
| Popular 2 | 175 | $4,181.50 | 12/25/2011 |
| Popular 3 | 200 | $4,908.00 | 12/27/2011 |

refer from item 6d:  
**Advantage account talking points***(January 2012)*

**System Advantage accounts**

* Systems can purchase additional copies of content already in the WPLC collection or unique titles.
* Unique titles will not appear in search results for all patrons using the WPLC collection. They will only appear when the patron has logged in.
* MARC records for unique titles can be obtained for a cost of $1.50 per record.
* There is no maintenance cost for system Advantage accounts; maintenance is covered through the WPLC subscription.
* Systems will be able to view existing titles and number of copies on the shared collection when ordering titles for their Advantage accounts.

**Individual library Advantage accounts**

* Due to the same services provision of system membership in Wisconsin law (Section 43.15(4)(c)4, *Wisconsin Statutes)*, no individual library can start a new Advantage account. Existing accounts will continue to exist, and content will remain available to the library’s patrons only. No new content shall be added to these accounts.
* Individual libraries will not need to pay any maintenance fees on existing accounts; these fees are covered through the WPLC subscription.
* No titles in library-level Advantage accounts can be transferred to System advantage accounts. Titles are only available to the patrons of libraries where they were purchased.