

Wisconsin Public Library Consortium

Board Meeting Minutes

February 24, 2016, 10:00 AM

Meeting via GoToMeeting

ATTENDEES: Kirsten Anderson (WRLS), Mark Arend (WLS), Amy Birtell (ESLS), Ryan Claingbole (DPI), Jill Fuller (BLS), Steve Hesel (MCFLS), Joshua Klingbeil (WVLS), Becky Petersen (MCFS), Lin Swartz-Truesdell (KCLS), Krista Ross (SWLS), Steve Platteter (ALS), Martha Van Pelt (SCLS), Maureen Welch (IFLS)

ABSENT: Evan Bend (OWLS), Mike Gelhausen (MWLS), Mark Merrifield (NLS), Steve Ohs (LLS), Michael Sheehan (NWLS)

PROJECT MANAGERS: Melody Clark (WiLS), Sara Gold (WiLS), Stef Morrill (WiLS)

SUMMARY OF ACTIONS:

- New WPLC Board Chair election was confirmed. Krista Ross was elected Chair for 2016.
- The board approved the Analytics group recommendation document, which included the recommendation to not pursue a state-wide product.
- The board approved forming a new standing committee of the board for digital content combining the Newspaper Pilot Workgroup and the Collaborative Digitization Workgroup and for WPLC to pay hosting fee and two annual bulk uploads of historical newspaper content.
- The board decided to table a request of using donated funds for expanding the periodicals pilot pending further investigation as to the amount needed and to investigate having interested systems add additional funds for this year.
- The board approved a new budget schedule. This process will allow for budgets to be set earlier in the year.
- The board approved the creation of a budget committee with new make-up consisting of the board chair, board liaison to the Steering Committee, a representative from any other board subcommittees, and a volunteer from the board.

1. Call to order

Meeting was called to order by Martha Van Pelt at 10:04 AM

2. Review agenda

No additions to the agenda were added.

3. Approval of minutes from November 18, 2015

Motion: Approval of minutes

Moved to approve: Maureen Welch

Second: Steve Platteter

Discussion: None. Motion passed unanimously.

4. Information sharing from partners

SCLS: Administrative Council met. During this meeting, they discussed OverDrive and WorldCat. The directors are frustrated with the long holds list. They previewed 3M Cloud Library and were interested in potentially pursuing that product. There was a discussion at the Administrative Council

as to whether more money should be put into the Advantage program to reduce hold wait time. It was asked if the buying pool should be increased to meet the demand and if WPLC should look at other platforms. The Collections Workgroup is the appropriate group to consider this matter and it will be presented to them. The board will look at the recommendations of the Steering and Budget Committees.

It was noted that the librarians survey for the Collections Workgroup is live today and it is a great opportunity for libraries to share this type of feedback.

WLS: Winnefox puts a lot into their Advantage collection. They are the highest spending system in the state towards Advantage. They have seen a positive effect with a decrease in the hold wait time for their patrons. They suggest other systems put more money toward their individual advantage accounts vs pursuing an additional platform.

5. Current project discussion/decisions

a. 2016 WPLC Board Chair & Liaison (Van Pelt)

The board was asked to confirm the election of Krista Ross as 2016 WPLC Board Chair and Maureen Welch as WPLC Board Liaison to the Digital Library Steering Committee.

Motion: Confirm election

Move to approve: Joshua Klingbiel

Second: Kirsten Anderson/Steve Platteter

Discussion: None. Motion passed unanimously.

Krista took over the running of the meeting and thanked Marty for her service.

b. Annual Meeting discussion

The meeting will be held at WAPL on May 11, 2016. Location is to be determined with a tentative time of 1:00 PM. The meeting will be a review of projects and statistics, a look at future direction, and will be a joint meeting with the Steering Committee.

Recommendations from the Steering Committee Collection Workgroup will be presented. This will be an opportunity for both Steering and the board to discuss the recommendations. Steering will then have information to discuss at their May 26 meeting. Discussion on the buying pool will be very beneficial in this joint meeting.

It was noted that May 10-11 is also the WiscNetFuture Technologies conference.

The board would like to see advertisement of this joint open meeting to encourage a high attendance of librarians so voices from all areas will have the opportunity to be heard.

c. Analytics recommendations

The Analytics Workgroup recommendation was reviewed. The group was thanked for their time and commitment in this long process. The workgroup did a lot of research and discussion on how they might be able to use these products. They learned a lot from this process and agreed there is a lot to learn about data and data usage. The workgroup would like to see DPI/WiLS work on education related to data gathering and interpretation. It was noted that interest in this topic is being expressed in other places, including the WILSworld survey for 2016. The

workgroup reported that the main concern with these products is patron privacy. From this review, right now they are not recommending moving forward on a state-wide purchase and they recommend that WiLS continue to help with education on these products. For the complete recommendation, see the [recommendation](#).

Motion: Accept Recommendation

Move to approve: Joshua Klingbiel

Second: Mark Arend

Discussion: None. Motion passed unanimously.

d. *Newspaper pilot report/recommendation*

WiLS has prepared a preliminary report from the newspaper pilot project, along with a recommendation on how to proceed with the project.

The pilot is wrapping up now. Scans have been completed by Wisconsin Historical Society (WHS) and will be transferred and uploaded to the platform within about one month. We've learned that this process requires a collaborative approach. The Wisconsin Newspaper Association staff coordinated the technology platform and copyright information. WHS scanned documents and, staff at DPI and BadgerLink discussed how it will be presented through BadgerLink. The group is hearing a lot of interest in continuing the project.

The recommendation is that WPLC upload content twice a year and pay for the annual hosting fee. It is also recommended that the Newspaper Workgroup and Collaborative Digitization Workgroup would be combined into a standing committee of the board.

The board discussed the combining of these two groups, and members offered support of the concept. It was decided it would be a newly created committee with a call for new members. The name of the new committee will be determined.

Motion: To form a new standing committee of the board and for WPLC to pay the annual hosting fee and support the management of two annual bulk uploads of content.

Move to approve: Maureen Welch

Second: Mark Arend

Discussion: Agreed that this would be a good committee as there is a lot of interest from libraries. Motion passed unanimously.

e. *OverDrive Periodicals project update - request for using donations*

There has been heavy usage of periodicals since the pilot began in October 2015. Some titles, like Cook's Illustrated, mental floss, and PC Magazine are consistently all checked out within hours of new issues being available. As a result, the funds allocated for additional copies for 2016 will not meet patron demand. Knowing that there is concern about allocating funds from the buying pool for this purpose, the project managers suggested using donations from 2015 for increasing this pilot. This is an opportunity to meet demand without increasing buying pool funds.

The board discussed whether this would be an adequate amount to put towards the pilot or if the money should go towards ebooks/e-audio books in OverDrive to decrease holds.

One suggestion was to hold off and wait until the Steering/Digital Workgroup makes a recommendation. However, the Selection Committee feels it is difficult to assess the pilot because they are not meeting the demand.

It was also noted that some of the donations were specifically earmarked for ebooks, including a \$5000 donation. S. Morrill apologized for this oversight.

It was suggested to table this request until further information on the cost needed to sustain the project. Assessing whether or not interested systems would be willing to provide additional funds to sustain the project was also discussed.

Motion: Table request of using donated funds pending further investigation as to the cost desired to sustain pilot project and to investigate having interested systems add additional funds for this year.

Move to approve: Joshua Klingbeil

Second: Steve Platteter

Discussion: None. Motion passed unanimously.

Motion: Move the \$5000 of donations to digital content in budget and wait on remainder.

Move to approve: Kristen Anderson

Second: Joshua Klingbeil

Discussion: None. Motion passed unanimously.

f. *Budget timeline*

The project managers presented a new budget timeline. As a result of the discussion at the October SRLAAW meeting, the calendar for the budget process has changed allowing for budgets to be set earlier in the year.

Motion: Approve new budget schedule.

Move to approve: Mark Arend

Second: Martha Van Pelt

Discussion: None. Motion passed unanimously.

g. *Appoint budget committee*

The change in budget timeline requires the formation of the budget committee earlier. The project managers propose having the budget committee consist of the board chair, board Liaison to the Steering Committee, a representative from any other board subcommittees, and a volunteer from the board. M. Van Pelt volunteered to act as the board volunteer for this year.

Motion: Approve creation of committee with new make-up.

Move to approve: Steve Platteter

Second: Amy Birtell

Discussion: None. Motion passed unanimously.

6. Updates from previous meetings

Updated documentation was provided prior to the meeting and can be found [here](#).

- a. LEAP & Library Simplified update
- b. Collaboration Digitization workgroup update
- c. WPLC Statewide Survey workgroup update

The group discussed what questions they would like the survey to answer and how the data would be used. Some want to see if there is a connection with the Aspen Report and what data could be used in a bigger way. It was suggested if the data was prepackaged it might be easier for libraries to use. If, for example, social media messages could be pre-created, that would be helpful.

- d. Steering Committee update
- e. Decisions made in between meetings (11/18/15 to 2/24/16): None

7. New Projects/Proposals/Discussions

WVLS: Sprint was giving away mobile hotspots and WVLS and IFLS are starting a pilot. Extending broadband to areas without access might be something for this group to look into in the future. The board would like to get more details as the project progresses.

Next Meeting Date: May 11, 2016. Time TBD, in-person at WAPL in Oshkosh

Adjournment:

Meeting adjourned at: 11:24 AM

Motion: Martha Van Pelt

Second: Mark Arend

RECORDER: Melody Clark