

**Wisconsin Public Library Consortium**  
**Digital Library Steering Committee Meeting Minutes**

September 22, 2016 1:00 p.m.

Via GoToMeeting

ATTENDEES: Mary Alice Bodden (Theresa/MWLS), Beth Carpenter (Appleton/OWLS), Inese Christman (WVLS), Dale V. Cropper (Brown County/NLS), Julia Davis, (Kiel Public Library/MCFS), Noreen Fish (La Crosse/WRLS), Kristie Hauer (Shawano/NLS), Jennifer Loeffel (Franklin/MCFLS), Amy Lutzke (Dwight Foster/BLS), Jessica MacPhail (Racine/LLS), Emily Passey (Shorewood/MCFLS), Judy Pinger (Milwaukee/MCFLS), Kelly Rohde (Mead/ESLS), Holly Selwitschka (Winneconne/WLS), Bob Stack (Portage/SCLS), Jennie Stoltz (Pewaukee/BLS), Amy Stormberg (Shell Lake/NWLS), Mark Troendle (LE Phillips/IFLS), Lin Swartz-Truesdell (Kenosha/KCLS), Beth Price-proxy for Molly Warren (Madison/SCLS), Maureen Welch (IFLS), Karina Zidon (Platteville/SWLS)

ABSENT: Heidi Cox (Mcfarland/SCLS), Michael DeVries (Beloit/ALS), Sue Queiser (Barron/IFLS), Molly Warren (Madison/SCLS)

GUESTS: None

PROJECT MANAGERS: Melody Clark (WiLS), Sara Gold (WiLS)

1. **Call to order:** D. Cropper called the meeting to order at 1:00 PM.

2. **Review Agenda** – There were no changes or additions to the agenda.

3. **Approval of minutes** – [May 26, 2016](#)

*Motion:* Approval of minutes

*Moved to approve:* J. MacPhail

*Second:* B. Carpenter

*Results:* Motion passes

*Discussion:* Was the Lucky Day Collection changed to “Quick Picks”? It does not appear under curated collections so **WiLS will follow-up and make the change. – Since the meeting, the Quick Picks curated collection has been updated and restored to the Featured Collections section on the website.**

4. Reports: Committees, Work Groups and Project Manager Updates

a. Decisions made in between 5/26/16 and 9/22/16 meetings: None

There were email discussions but no formal decisions made during this period.

b. WPLC Board Report (Welch)

M. Welch reported that the WPLC Board has met twice since Steering last met, June 9<sup>th</sup> and Aug 24<sup>th</sup>. At the June 9<sup>th</sup> meeting, the 2017 budget passed which included a \$150,000 increase in the buying pool for holds. Two workgroups were formed: [Bylaws](#) and Buying Pool [Formula](#). Funds were approved to pay for the domain name change that Steering recommended, but the choosing of the URL is up to Steering. This is an item on the agenda for today.

c. Selection Committee (Gold)

S. Gold reported there was a request to explain the selection evaluation process to the Steering Committee. As the focus of the collection has shifted from expanding the breadth of the collection to filling holds, replenishing metered titles, and implementing the recommendations put forth by the digital collection workgroup, this is a good time for a review. The WPLC Selection Committee is made up of 34 selectors, two from each system, and includes 24 adult selectors and ten young adult/children selectors. There are approximately 12 active selectors. The selectors are assigned subject areas of collection and given a budget ranging from \$500 to \$3000 a month, depending on their collection area. They select audio and ebook titles that adhere to the WPLC Selection Policy. The selections are merged at the end of each month into an adult cart and children's cart. The carts are reviewed by S. Gold for duplicates and glaring errors, such as abridged editions, and then ordered. There is not a weeding policy in place currently. The only titles currently weeded are ones pulled by publishers that cannot be repurchased. The Digital Collection Workgroup discusses weeding when they meet yearly and has not recommended a schedule to date. Weeding and creating a policy for weeding will be brought to the committee when it convenes this January 2017. The selection committee has typically met monthly but for the past several months they have not met as they have focused on implementing the recommendations for reducing holds as approved by this committee.

*Discussion:* A question was asked about how selectors determine which purchasing model to choose, i.e. metered titles vs one copy per user. B. Price explained the process she uses to select which is to base her purchases on patron demand. OC/OU popular titles are often significantly more expensive than metered titles but she does not limit what is purchased (if there is demand) based on price.

J. Pinger thanked S. Gold for the explanation of the committee process and makeup.

- d. Digital Collection Work Group – M. Clark reported that the feedback on the 2016 process from the collections workgroup was positive. The group would like to continue the same process for 2017.

*Discussion:* None

- e. OverDrive Update – See [OverDrive Update](#) M. Clark discussed the patron notification process for the ending of the OverDrive and Nook magazine partnership. M. Clark informed the committee that the banner has already been placed on the Digital Library site and notification on wording has gone out to the support community. Project managers are also asking OverDrive for an official press release to share with the community as well. S. Gold reported that the WPLC Board decided to allow the periodicals to continue as a WPLC project, facilitated by WILS and funded by systems. EBSCO announced there was no cost savings for Flipster working as a larger group so interested systems can contact Alexandra Pappalimberis at [apappalimberis@ebSCO.com](mailto:apappalimberis@ebSCO.com) for pricing. There are 11 systems/libraries interested in zinio. S. Gold has received pricing from Bill Schwarting at Recorded Books for the platform fee only and will be sending out pricing for the platform along with an estimated price for 50 titles on Friday, September 23<sup>rd</sup>.

*Discussion:* A. Stormberg asked if the dark blue banner on WI Digital Library could be a different color to allow it to stand out more. **M. Clark contacted OverDrive to see if this change can be implemented.**

I. Christman asked if zinio will be the only WPLC organized option for periodicals. It was clarified that at this time, that is the case.

- f. Statistics Work Group – See [WPLC Stats Work Group – Identified Stats List](#) M. Clark reported that the stats workgroup has met twice now and identified a statistics needs list and corresponding template types. M. Clark asked for any feedback before the committee moves forward with creating these templates.

*Discussion:* M. Welch asked about pulling and deleting Advantage accounts stats within the procedure for Circulation Activity reports. M. Clark clarified that Circulation Activity reports include advantage numbers and that if a library or system want to separate the advantage out from the entire consortium numbers they will need to export that report into Excel, highlight the advantage circulations and delete those to get just the consortium numbers. There were no further questions or feedback for the work group. The group will move forward with the template creation.

- g. 2017 Meeting Dates – See [WPLC 2017 Board and Steering Meeting Calendar](#) M. Clark shared the 2017 meeting calendar. J. MacPhail shared the 2017 WAPL dates: April 26-28 in Stevens Point.

*Discussion:* None

- h. OverDrive Marketplace Wishlist – M. Clark explained that we will begin the wishlist process for OverDrive. She explained that typically, we have a multi-sectional list that includes wants for the website and marketplace/statistics, but because of the new website roll out, we will focus this year's wishlist on marketplace and reporting. M. Clark will send out the list to steering members by tomorrow, Friday, September 23rd. There are a few carry-over items from last year and two were added as a result of the statistics workgroup's work. Steering is asked to consult their systems and libraries for items to add to the wishlist. **Deadline for review and to add additional items to the wishlist is October 28, 2016.**

*Discussion:* None

## 5. Ongoing Discussion Items

- a. Wisconsin's Digital Library Catalog New URL
  - i. The WPLC board approved the recommendation to move forward with a new URL. Steering committee will select new URL to implement from two choices: [wigitalibrary.org](http://wigitalibrary.org) or [widiglib.org](http://widiglib.org)

*Consensus:* There was a consensus from the Steering Committee to implement [wigitalibrary.org](http://wigitalibrary.org) as the new URL.

M. Clark did want to remind and clarify the purpose of this new URL. She explained that the new URL will act as a redirect to the current <http://dbooks.wplc.info>. The current URL and all bookmarks and website links will stay active. Adding the new URL allows the consortium

to more easily promote the site and allows for future expansion as it can be used as a landing page or discovery layer if a new platform is added in the future. The project managers will work to get this implemented.

*Discussion:* None

b. OverDrive Advantage Account Feature (Introduced via email. See email sent to committee on 7/21/2016.)

- i. OverDrive announced a new feature that allows Advantage libraries to contribute their copies of mid-and back-list titles to the consortium's shared collection. This is an opt-in feature. By opting into this new setting in OverDrive Marketplace, Advantage members can choose to automatically share titles with the consortium that meet specific criteria.

A preliminary survey was conducted to ascertain interest. Of those that responded, five said YES to offering this opt-in option, two said NO.

*Motion:* Systems will be allowed to opt-in to the Advantage Account Feature to contribute mid and back-list titles to the consortium's shared collection.

*Moved to approve:* J. MacPhail

*Second:* B. Carpenter

*Results:* Motion passes

*Discussion:* Is customization for each system available? Not at this time but the project managers are pushing OverDrive for this option. M. Welch mentioned that discussion will be needed in her system to better understand the parameters of this feature.

6. New Discussion Items

- a. Steering Committee Chair Workgroup: M. Clark explained that the Steering Committee needed to nominate a new chair as there is only one meeting left of the year. M. Clark asked for volunteers to form a Nominations Committee. J. Stoltz, J. MacPhail, and J. Loeffel have volunteered to serve. **M. Clark also asked that any committee member interested in serving as chair for 2017 to contact her by next Friday, September 30, 2016.**

b. WPLC NetLibrary eBook Collection – To weed or not to weed

- i. The subject of weeding the "NetLibrary" titles has been brought up for discussion by a library system. For those not familiar, before there was OverDrive, there was NetLibrary which provided some of the first ebooks for the WI Digital Library collection.

There are approximately 6300 titles that are accessible through the EBSCOhost interface. These do not appear in the OverDrive catalog or search results, but can be searched through library catalogs. The majority of the titles are technical manuals and computer books, which are very outdated. We would like to propose weeding these titles since they are no longer timely nor easily accessible. The list of titles can be found here: [List of NetLibrary Titles](#).

*Motion:* Motion made to weed NetLibrary titles

*Moved to approve:* J. Loeffel

*Second:* B. Carpenter

*Results:* Motion Passes

*Discussion:* **A list of titles will be provided to systems so they can remove them from their catalogs.**

c. New OverDrive App and Website Roll Out

- i. M. Clark explained the consortium has the opportunity to begin the roll-out process for the new website at the end of the September and finish in early November. If we don't opt to start at the end of September, we can start the process anytime we like after the holidays. See the [OverDrive Update](#) for the roll-out timeline.

*Motion:* Motion made to launch the New OverDrive App and Website roll-out as soon as possible.

*Moved to approve:* J. MacPhail

*Second:* N. Fish

*Results:* Motion passes

*Discussion:* B. Carpenter stated the roll out should be as soon as possible. D. Cropper also agreed that it would be best to do the roll out of the new site as soon as possible to have staff ready before the holidays and to not change things on new holiday users right after they get used to the site. J. Loeffel stated it would be nice to be done with the roll out before the holidays. J. Stoltz agreed that they would not want to be dealing with starting training during the onslaught of new holiday present devices. M.A. Bodden asked how much training does this take for staff? She is concerned about staff training and crunch time around the holidays because of the Mid-Wisconsin/Eastern Shores System Merger. The rollout process was discussed and explained that staff would have access for several weeks before the site goes live to test, train and use. Staff will also be able to participate in OverDrive webinars. B. Price reports that the beta website looks very promising and was sleeker, cleaner and more user-friendly than the current site.

7. Committee information sharing and questions

J. MacPhail asked if streaming video via OverDrive is compatible with Roku and other devices? **S. Gold will check with OverDrive and report back.**

8. Next Meeting Date: November 17, 2016, at 1:00 PM via GoTo Meeting

ADJOURNMENT: 2:04 PM

REPORTER: Sara Gold