

Wisconsin Public Library Consortium
Digital Library Steering Committee Meeting Notes
September 20, 2018, 1:00 PM

ATTENDEES: Shawn Carlson (Waukesha/BLS), Heidi Cox- also acting as Lori Belongia's proxy (Mcfarland/SCLS), Dale V. Cropper (Brown County/NLS), Michael DeVries (Beloit/ALS), Noreen Fish (La Crosse/WRLS), Dominic Frandrup (Antigo/WVLS), Sue Heskin (Superior/NWLS), Tina Kakuske (Door County/NLS), Jennifer Loeffel (Franklin/MCFLS), Judy Pinger (Milwaukee/MCFLS), Kelly Rohde (Mead/MLS), Roxanne Staveness (Manitowoc/MCLS), Jennie Stoltz (Pewaukee/BLS), Amy Stormberg (Amery/IFLS), Laura Tomcik (Fall Creek/IFLS), Lin Swartz-Truesdell (Kenosha/KCLS), Molly Warren (Madison/SCLS), Maureen Welch (IFLS), Emma Radosevich proxy for Karina Zidon (Platteville/SWLS)

ABSENT: Nicole Hardina-Wilhelm(Neenah/WFLS), Jamie Hein (Clintonville/OWLS), Jessica MacPhail (Racine/LLS), Vanessa Taylir (Slinger/MLS), Emily Vieyra (Shorewood/MCFLS)

GUEST: Anne Hamland (WVLS)

PROJECT MANAGERS: Melody Clark (WiLS), Sara Gold (WiLS)

1. **Call to order** A. Stormberg called the meeting to order at 1:00 PM

2. **Review Agenda – changes or additions**

There were no changes or additions to the agenda.

3. **Approval of minutes**

Motion: Approval of Minutes

Moved to approve: M. Warren

Second: J. Pinger

Results: Motion passed

Discussion: None

4. **Reports: Committees, Workgroups and Project Manager Updates**

a. **Decisions made in between 05/24/18 and 09/20/18 meetings**

A. Stormberg reported there were no decisions made between meetings.

b. **WPLC Board Report**

M. Welch reported that the Board has meet twice since the Steering Committee last met; in June and in August. At the June meeting, the Board passed the budget. Systems are now equal partners and the partner shares are the same amount. This also provides equal votes for all partners. The Board is reviewing potential models for a buying pool increase and will continue that conversation at their next meeting on October 23, in person at WLA in La Crosse. The meeting will be held from 2:00 PM – 4:00. Steering members are invited to participate in that discussion. The Board also approved the Steering description and Steering Committee member apportionment for the next year. No changes were made. In addition, the Board is currently reviewing a trial of Transparent Languages.

c. **Selection Committee**

S. Gold reported that she had a comprehensive conversation with M. Welch about Advantage selectors and reports. There are several common themes with reports and carts between the shared collection and Advantage collections. The Project Managers are working with OverDrive to fix reports, including for specific areas such as Recommend to Library (RTL).

d. **Digital Collection Workgroup**

M. Clark noted that the six-month evaluation of the changes made by the Collection Workgroup recommendation around selection will be discussed at the November meeting as the end of September will be the end of the first six months.

e. **Project Update**

The September Project Update document was referenced. Libby stats from June and July were shared. It was asked if the group would like to continue receiving these types of stats and the Committee agreed that they would. If possible, they would like them to be posted on the WPLC.info website, with any patron identity removed. Project managers will ask OverDrive to supply this on a regular basis. The new OverDrive app for schools, Sora, was introduced. There were a number of questions about Sora and how it might affect usage in the WPLC collection. It was clarified that students using Sora would be able to access their schools' OverDrive collection and if they choose, the WPLC collection. Project Managers will let the committee know any updates on Sora as they become available. An update of the Wisconsin Author contest was given. Noting that the WPLC had over 100 submissions. There will be a program at WLA on the contest process and how to market to local authors.

5. Ongoing Discussion Items

a. **Patron Focus Group**

A. Stormberg explained this is an opportunity to discuss and identify questions for the WPLC Patron Focus Group and asked if there were any questions. There was interest in knowing if the focus group patrons use their physical local library as well as Wisconsin's Digital Library and how the Digital Library has enhanced their library experience.

6. New Discussion Items

a. **Steering Committee Chair Nominations Committee**

Volunteers were asked to form the Nominations Committee to nominate a 2019 Steering Chair. Volunteers for this year's committee are: M. Warren, J. Loeffel, and M. DeVries. M. Clark will coordinate a meeting with the new committee.

b. **OverDrive Wishlist**

Each year at this time, the Steering Committee reviews and adds to the WPLC/OverDrive wishlist. Project managers have been advocating for current wishlist items throughout the past year. It was explained that this year, project managers want to continue focusing on advocating for the development of those items, in lieu of creating a new wishlist. However, it was noted that if Steering members have any pressing issues that should be added, including development that they would like to see with Libby and general enhancement requests, to let project managers know. The wishlist from last year [can be found here](#).

c. **IDC Updates and Discussion**

Project managers have been advocating to OverDrive to make this program able to be utilized by consortia. OverDrive has offered this program to the WPLC for free if we are willing to validate on phone number area code. It was noted the only information we would get about the patron would be phone number and optional email address. Additional updates and information about the program:

- When a patron gets an IDC card, their history is recorded as the IDC Branch. When they get an actual library card with a new barcode, new checkouts with that card will be recorded to the new, correct branch. If their card number remains their phone number, it will remain as IDC. Old checkouts on the IDC card statistics are retained as IDC branch.
- Nine-digit zip code is not possible to get. As of today, it also can't capture the same geolocation data that Google grabs when you search for books or libraries. This is on the roadmap, though.
- We have control over how long the IDC cards are valid. We could potentially say the card is valid for a month instead of a year, for instance.
- It is possible to customize the checkout/hold limits for IDC users as well. So, if we wanted to allow fewer checkouts to encourage users to upgrade to full library cards, that is possible.
- When IDC user cards expire, OverDrive SMS messages them (no email). Because of length restrictions, they do not customize those messages. But, they can customize the message displayed if the user logs in with an expired IDC card.

The Committee was asked their thoughts, how they would like to proceed or if they would like to table this until OverDrive provides further development for consortia.

J. Stoltz said Bridges' directors are in favor of IDC with caveats, including no holds allowed, impose checkout limits to three, one renewal and a one-month expiration as well as monitoring to ensure that the program would not deplete the Advantage collections and budgets. It was clarified that IDC patrons would be their own branch and therefore not have access to Advantage collections. S. Heskin has said NWLS hasn't had a chance to discuss IDC for their system but would be interested in allowing holds. R. Staveness would like data on IDC success from other systems that have implemented it. She is specifically interested in seeing the percentage of IDC cards issued that have resulted in a full library card conversion. M. Clark will ask OverDrive if any data is available to share. The Committee will discuss the updated information and implementing limits with their libraries and systems and will discuss and vote on implementing the program at the November meeting.

d. **CPC Update and Discussion**

Project managers have been working with OverDrive to investigate the best ways to implement and utilize CPC for the WPLC purchasing. Project managers explored suggested uses from OverDrive and examined possibilities for implementation by creating purchasing scenarios. S. Gold reviewed the scenarios and information and asked the Committee their

thoughts on pursuing these suggestions. Overall, the Committee thinks CPC will work for a Spanish Language Collection scenario. The Collection Development Workgroup will determine a budget amount for 2019 to be allocated to a CPC Spanish Language Collection that will be self-selected by patrons.

e. **Additional Simultaneous Collections from BiblioBoard**

BiblioBoard is offering three collections to the WPLC in addition to the Pop-Up Picks and Self-E Select collections. The collections include the following, WI Town Histories, a Comic and Graphic Novel collection, and a Diversity Collection. S. Gold informed the group that pricing for these collections is available on an annual basis or perpetual access for 5x the annual price. All of the collections included simultaneous access. The Committee was asked their interest level in these collections.

The Committee didn't feel that the titles warranted the price. It was noted that many of the titles from WI Towns are available in OverDrive with no holds. The group decided they prefer to have the buying pool spent with materials going into OverDrive instead of sending patrons to another platform.

f. **Potential 2019 R&D Projects**

At their August meeting, the WPLC Board discussed potential R&D projects as a standing agenda item. The Board agreed that they would like input from Steering on this and for the Committee to discuss potential projects that might be good R&D projects for WPLC to pursue. The group was reminded of some past projects for reference, including the User/Non-User Research Surveys, the analytics review, and digital magazines.

There were no suggestions for projects at this time.

7. Committee information sharing and questions

A. Stormberg asked if there were any questions or information to share with the rest of the group. There were no questions or information shared at this time.

8. Next Meeting Date: November 15, 2018 at 1:00 PM via GoTo Meeting

The Committee was notified of the next meeting date, November 15, 2018 at 1:00 AM via GoTo Meeting. They were also invited to the next Board meeting which will be held, in person, on October 23, 2018 at WLA. Steering members were invited to participate in a future buying pool increase conversation.

Adjournment:

Motion: To Adjourn

Moved to approve: M. Warren

Second: J. Stoltz

Results: Motion Passed

Meeting adjourned at 2:21 PM