Wisconsin Public Library Consortium
Digital Library Steering Committee Meeting Notes
February 20, 2020, 1:00 PM

ATTENDEES: Abby Armour (Johnson Creek/BLS), Lori Belongia (Marshfield/SCLS), Shawn Carlson (Waukesha/BLS), Michael DeVries (Beloit/ALS), Noreen Fish (La Crosse/WRLS), Dominic Frandrup (Antigo/WVLS), Nicole Hardina-Wilhelm (Neenah/WFLS), Jamie Hein (Clintonville/OWLS), Sue Heskin (Superior/NWLS), Tina Kakuske (Door County/NLS), Jennifer Loeffel (Franklin/MCFLS), Jessica MacPhail (Racine/LLS), Judy Pinger (Milwaukee/MCFLS), Martha Spanger (Altoona/IFLS), Rachel Hitt (Brillion/MCLS), Amy Stormberg (Amery/IFLS), Molly Warren (Madison/SCLS), Maureen Welch (IFLS), Karina Zidon (Platteville/SWLS)

ABSENT: Annie Bahringer (Hustisford/MLS), Eric Branske (Hales Corner, MCFLS), Heidi Cox (McFarland/SCLS), Clare Kindt (Brown County/NLS), Rob Nunez (Kenosha/KCLS), Kelly Rohde (Mead/MLS)

1. **Call to order**
   The meeting was called to order at 1:00 p.m.

2. **Review Agenda – changes or additions**
   There were no changes or additions to the agenda.

3. **Approval of minutes –** [November 2019](#)
   Motion: Approval of Minutes
   Moved to approve: Lori Belongia
   Second: Michael DeVries
   Results: Motion passed
   Discussion: None

4. **Reports: Committees, Workgroups and Project Manager Updates**
   a. **Decisions made between 11/14/19 and 02/20/2020 meetings:** It was noted that there were no decisions made since the last meeting.
   b. **WPLC Board Report**
      M. Welch reported that the Board is meeting February 21st. The Board will be looking at Roundtable survey results and some potential R&D projects.
   c. **Selection Committee**
      S. Gold reported the consortium and Advantage selectors met on Thursday, February 13th and reviewed selector guidelines, selection areas and the 2020 budget. In addition, they went over the 2019 CDC recommendations as a review. BIG NEWS: The Lucky Day ebook collection went live on Friday, February 14th with 2477 titles. These titles are curated in a Lucky Day list and are available via Libby and the OverDrive app. Checkout parameters are: 7-days and two titles per patron at one time. This is a pilot program that will be evaluated through 2nd quarter and we hope to get approval to add audiobooks later in the year.
   d. **Collection Development Committee:** It was noted that an update from the Collection Development Committee will be reported in agenda item 6.a.
   e. **Project Update – [See Monthly Update](#)**
      It was asked if there are any questions about the recent updates. There were none.

5. **Ongoing Discussion Items**
    a. **Patron Focus Group**
       It was noted this is an opportunity to discuss and identify questions for the WPLC Patron Focus Group. The group was asked if there were any suggestions for questions. There were none at this time.

6. **New Discussion Items**
    a. **Collection Development Committee DRAFT Recommendation**
       It was explained that in 2019 the Collection Development Workgroup became a standing Committee of the Steering Committee. This provided us the opportunity to move the group's timeline up and have a first draft of the recommendations available to the Steering Committee at their February meeting. The purpose of this discussion is to provide feedback to the Collection Development Committee.

       Recommendation 1: Addressing high holds through an annual increase in funding

       Discussion: Bridges would rather see a fixed cost increase than a percent increase in the budget as it is more predictable. Winnefox supports an increase of any sort.   Arrowhead supports a fixed increase. Lakeshores and IFLS support a 5% increase. WVLS supports a fixed amount. SCLS says fixed is easier to plan for. Steering Committee is asking that the CDC come back with a fixed amount suggestion in the next iteration of recommendations.

       Recommendation 2: Explore partnerships and other avenues for increased resources and maximizing the use of the collection.

       Discussion: None

       Recommendation 3: Increase always available content

       Discussion: Always available content is always a good thing.

       Recommendation 4: Clarify and document what publisher and model factors are being considered as content is purchased. Also educate all members of the consortium about available models and how they are being utilized.

       Discussion: A question was asked whether preorders can be designated as Lucky Day copies and it was clarified that they cannot.

       Recommendation 5: Create a recommended list of publishers that selectors would use. Work with other libraries/consortia to share data to better understand publisher landscape.

       Discussion: Committee supports this work.

       Recommendation 6: Advantage Effectiveness including evaluate the success of the hold reduction program and provide guidance and support to Advantage selectors.

Discussion: OverDrive will be providing peer reports to systems regarding their Advantage accounts which will provide comparisons to like size accounts. Committee supports the recommendations.

Recommendation 7: Collection Development of Series.
Discussion: Committee likes this recommendation a lot.

Recommendation 8: Magazine Collection
Discussion: Where will the funding come from? What systems are using what services? There is interest from the Steering Committee and a lot of questions that need to be answered before moving forward. Committee wants to know who is using what service, how many titles and what are the specific titles are being subscribed to. Also a long lead time to implementation would be essential for those systems that already have a service in place. Who is using what? Flipster: Bridges, Madison PL, Racine PL. RB Digital: MCLS, Milwaukee PL, Nicolet.

b. **OverDrive Acquisition**
In December, it was announced that KKR, a global investment firm, signed an agreement to acquire OverDrive from Rakuten, Inc. There have not been any expected changes announced from OverDrive due to this acquisition. It was asked if there any questions or concerns regarding this acquisition?

Discussion: RB Digital and OverDrive are now owned by KKR. The discussion on the Urban Libraries Council list is positive regarding this acquisition as in perhaps they can take on Amazon, although as of now, nothing has changed with either OverDrive and RB Digital

c. **Discussion: Library names in Libby**
OverDrive has reached out to us because they've started getting reports from WPLC patrons for help to log into the correct library account in Libby, and they were concerned that some patrons aren't reaching out for assistance and so aren't able to access the Wisconsin Public Library Consortium. The issue is with the library names listed in the sign-on area of Libby. The names of some locations are cut off and it's not possible to scroll to the side to see the full name. An example can be seen to the right.

We have the opportunity to change the format of the libraries to be more consistent and also easier for patrons to identify. This renaming would not affect the reporting or the naming convention within reports. Are there any concerns about modifying the naming conventions? Ideally patrons when scrolling would see: *Athens-Marathon County, Wisconsin*
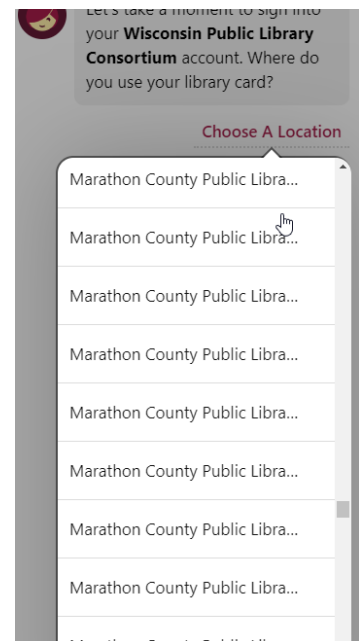
Valley Library Service. Another option is to abbreviate the system names as well, so *Athens-Marathon County, WVLS.*

Discussion: Committee is in favor of library name first followed by county/system name and there was support to keep the system names at the top of the list. There were questions such as listing the library's name twice and could OverDrive implement a search by zip code. M. Clark will make changes based on the committee's feedback and then send it back to committee for review.

   d. **Steering Committee Orientation Packet**
      i. Steering Position Description
      ii. Bylaws
      iii. Governance Description
      iv. Governance Organization
      v. Budget Explanation and Current Budget
      vi. WPLC Communication
      vii. Basecamp
      viii. 2018 Meeting Dates

The orientation packet is updated at the beginning of every year to include updated information for the Committee. The Committee reviewed the packet. There was emphasis on the communications best practices document. The group was reminded and encouraged to share information and decision with the community they represent and also get feedback when needed and make connections with their Board representative as well.

7. **Committee information sharing and questions**
   Discussion: Lori Belongia is retiring in April. Congratulations!

8. **Next Meeting Date: April 16, 2020 at 1:00 PM, online**

Meeting adjourned at 2:10 p.m.