

PUBLISHER CHANGES TO LENDING MODELS

Over the last year, many of the “Big 5” publishers have changed the library purchasing models available for e-books and digital audiobooks. Here is a summary of those changes:

July 2018: Tor Books, a division of Macmillan Publishers, makes a change to prohibit libraries from purchasing their e-books until 4 months after the retail release date.

October 2018: Penguin Random House lowers prices on their e-books, but eliminates the one-copy/one-user option (which allows us to own a title forever) and has only a two-year metered access model available.

July 2019: Blackstone Audio prohibits libraries from purchasing their audiobooks until 90 days after the retail release date.

July 2019: Hachette eliminates the one-copy/one-user option for both audiobooks and e-books and has only the two-year metered access model.

July 2019: Macmillan introduces a new model: Libraries can purchase one copy of any e-book as a one copy/one user at the time of retail release. This copy will be half price. Libraries will be prohibited from purchasing any additional copies until 8 weeks after the retail release date. After this embargo, libraries will be able to purchase only in the two-year metered access model at full price.


It's unclear what these changes may mean for WPLC, especially the recent Macmillan change. WiLS is currently working with OverDrive to learn more about that change and will be working with OD and other OD customers to determine what options we may have for responding. In addition, this will be one of the topics of discussion at the Roundtable in October.

BIG LIBRARY READ

The last OverDrive Big Library Read, *A Dangerous Act of Kindness*, ended on July 1st, with a total of 4,005 downloads of the title. The next BLR will feature a Juvenile/Young Adult title and will run November 4-18. Please note that these dates are different than previously mentioned. Voting will open in early September to help us select the winner. Stay tuned!

BIBLIOBOARD UPDATE

A few months ago, BiblioBoard and OverDrive piloted offering independent author content through the OverDrive interface and as always available, simultaneous use content. WPLC participated in the pilot, and had 25,913 uses of 50 titles over the 13 month pilot period. The pilot was deemed a success, and OverDrive and BiblioBoard will now be offering more independent author content through OverDrive. For WPLC, this means that we would purchase this content from OverDrive rather than BiblioBoard if we would like to have it available in our OverDrive collection. We will present more information about this change as part of the BiblioBoard pilot project evaluation later in the year.

DPI has provided WPLC with an additional \$12,000 of LSTA funding for 2019 to cover the rest of the cost of the BiblioBoard pilot project. WPLC will not need to take the funds from R&D and reserve to cover the costs. Thank you, DPI! 

OVERDRIVE UPDATES

Marketplace Updates

Suspended holds data:

- The number of suspended holds counts are being added to search results, title details, and the Current holds report.
- Suspended holds will be excluded from holds ratio calculations (found in the Current holds report, search results, and title details).
- Suspended holds will be excluded from the Current average waiting period (found on the Insights page and the Current holds report).
- Holds Manager plans that run by holds ratio will default to exclude suspended holds. If desired, Marketplace users with the Holds Manager permission can change this setting to include suspended holds.

Weeding:

Previously, titles could not be weeded at the consortium level if any copies (active or expired) were also owned by an Advantage account. With this update, if all copies of a Metered Access title are expired (in both the consortium and Advantage collections), any Marketplace user at the consortium level with the Weeding permission can weed the title, either manually or through an automatic weeding plan. Steering will be discussing turning this on in their upcoming meeting.

Apple CarPlay

Libby is now compatible with Apple CarPlay and has improved support for Android Auto. This makes listening to audiobooks while driving easier and safer than ever. Apple CarPlay is supported by every major automobile manufacturer, and now Libby can be your patron's travel companion on road trips or help them combat those daily bouts of rush hour traffic.

*NEXT
WPLC BOARD
MEETING:*

August 13, 2019
1:00 PM

**The last Board meeting was on
June 4th.**
Notes from the meeting can be
[found here.](#)

WI AUTHOR CONTEST & POPUP PICKS

The [Wisconsin Author contest](#) closed at the end of May. We had a total of 76 submissions (56 adult and 20 YA titles)! Submissions are currently being reviewed and the winner will be announced in early fall. The winner will receive \$1000 cash prize donated by BiblioBoard and will be invited to the WLA Awards and Honors Banquet at the annual WLA Conference in October.

A new [Popup Picks collection](#) is now available through September 2019 without waiting or logging in. Check it out today!