

Brief BiblioBoard Implementation timeline/activities 2/2018

Popup Picks

- Roll out: March 2018
 - Work with Biblioboard to create marketing plan and materials

BiblioBoard Core

- Roll out: April 2018
 - Determine multi-type partners
 - Schedule webinar training for product
 - Work with BiblioBoard and partners to create marketing plan and materials

Pressbooks

- Roll out: April 2018
 - Determine multi-type partners
 - Schedule webinar training for product
 - Work with BiblioBoard and partners to create marketing plan and materials

Wisconsin self-published books and author contest

- Roll out: October 2018 (with award happening in April 2019)
 - Determine WLA interest in aligning with literary awards or READS unit
 - Form judging panel
 - Develop judging criteria and calendar
 - Schedule webinar training for judges with BiblioBoard
 - Work with BiblioBoard and partners to create marketing plans and materials