Overview of Results of WPLC Digital Collections Library Survey

Prepared on March 16, 2015

The WPLC Digital Collections Library Survey was open from February 23rd to March 16th.

There were 225 respondents. Staff from 14 of the 17 systems responded, and of the 384 local libraries, staff from 105 participated in the survey.

Percentages are rounded to the nearest whole number.

- Respondents allocated an average of 45% to the \$1 million buying pool for ebooks, followed by audiobooks (26%), Interactive Ebooks (8%), Video (8%), Magazines (7%), and Music (6%).
- Respondents felt there were too few ebooks in Bestselling Fiction (53%), Bestselling Nonfiction (44%), Young Adult (36%), and Children's (28%).
- Respondents felt there were too many ebooks in Erotica (21%), Romance (15%), Christian Fiction (9%), and Cooking (8%).
- 22 respondents chose to evaluate the longer list of genres, and of those, 41% felt there were too few ebooks in Young Adult Fiction, and 14% felt there were too many ebooks in Erotica.
- Respondents felt there were too few audiobooks in Bestselling Fiction (48%), Bestselling Nonfiction (41%), Young Adult (34%), and Children's (30%).
- Respondents felt there were too many audiobooks in Erotica (14%), Cooking (7%), Christian Fiction (7%), and Hobbies and Crafts (7%).
- 6 respondents chose to evaluate the longer list of genres, and of those, 83% felt there were too few audiobooks in Juvenile Fiction.
- When asked to rate their interest in purchasing technology titles for the digital library, 50% of respondents chose 1 or 2 (on a scale of 1 to 5, where 1 is "Not at all interested").
- When asked to rate their interest in purchasing Spanish language titles for the digital library, 47% of respondents chose 1 or 2 (on a scale of 1 to 5, where 1 is "Not at all interested").
 - Of those that rated their interest in Spanish language titles at 2 or higher, 78% would add Bestsellers, 68% would add Children's titles, and 62% would add ESL titles.
- 60% of respondents would like to focus more than we currently do on bestselling titles.
- 63% of respondents would like to keep the current holds ratio of 5 holds per copy in the collection.
- 71% of respondents felt the current cap 100 copies per title should not change.
- When asked what factors should be considered for weeding the collection, 87% felt out of date information should be weeded, 61% felt circulation should be considered, and 39% felt that the date of the material should be considered. 8% felt the collection should not be weeded.
- 61% felt that the library should never purchase abridged audiobooks.

- 37% felt that local authors were somewhere or very valuable to patrons.
- 54% of respondents would like to continue to try to order all title recommended by patrons within budget constraints.
- 46% felt there should be additional considerations in purchasing recommended titles.
 - Of those the felt there should be additional considerations, 41% felt there should be a cap on the cost of the title. The average sum suggested was \$70.
 - Of those the felt there should be additional considerations, 33% felt there should titles older than a certain copyright date should not be ordered. The median of suggested copyright dates was 2005; the most suggested date was 2000.
 - Of those the felt there should be additional considerations, 78% felt there genre should not be considered. 70% of those that did think genre should be considered would exclude Erotica.