

WPLC 2017 DIGITAL COLLECTIONS PATRON SURVEY MESSAGING

Thank you for helping get the word out about the WPLC's 2017 Digital Collections Patron Survey. Last year, we had over 2,000 responses; let's try for more in 2017! These messages below aim to make it easier for you to spread the word about the survey to your user communities so the WPLC can get the information needed to grow a robust and valuable collection. Feel free to share them via email, print them for display in your library, or post to your social media networks. And feel free to edit or create your own messages, too! The survey will be available to patrons from February 1st through February 15th. If you have any questions, contact Andi Coffin at acoffin@wils.org.

FOR EMAIL

The Wisconsin Public Library Consortium (WPLC) seeks your valued feedback on your use of and experience with [Wisconsin's Digital Library](#). Your input will help guide us as we continue to grow and develop the library so it is most relevant and useful to Wisconsin patrons.

The survey will take an average of 10-15 minutes to complete, and we thank you in advance for your time and feedback.

<https://www.surveymonkey.com/r/DC2017patron>

The survey will be available until February 15th.

Thank you!

FOR FACEBOOK

[Feel free to use the logos below or [this image](#)]

Patrons! We need your input! Please help us by completing this survey about Wisconsin's Digital Library so we can make the best possible digital collection for you and your families.

<https://www.surveymonkey.com/r/DC2017patron>

Thank you for your time!

FOR TWITTER

Library users, tell us what to do! Take this survey to help make Wisconsin's Digital Library even better:

<http://bit.ly/dc17patron>

WI libraries provide ebooks and audiobooks to every library card holder in the state FOR FREE! Help us improve: <http://bit.ly/dc17patron>

Wisconsinites checked out 3.9 MILLION audiobooks and ebooks from Wisconsin's Digital Library in 2016. For free. <http://bit.ly/dc17patron>

FOR PRINT

Feel free to [use this PDF](#) for display at your library!

LOGOS

You can also find logos on the WPLC site! Right click on the image to save them to your computer.

- Wisconsin's Digital Library Logo:
<http://wplc.info/sites/wplc.info/files/WISCONSIN%27S%201%20large.png>
- Wisconsin's Digital Library Logo Banner:
<http://wplc.info/sites/wplc.info/files/WISCONSIN%27S%203.png>
- WPLC Logo: <http://www.wplc.info/sites/wplc.info/files/wplc-header-logoonly.png>
- Wisconsin's Digital Library Logo (with WPLC logo):
<http://wplc.info/sites/wplc.info/files/WDL%20WPLC%20Combined.png>

Need a different format? Find EPS formatted logos at <http://wplc.info/librarylogos>.