

System Advantage Account Dashboards

% change charts

Reflects change from 12/31/17 to 9/30/18

- Circulation uses cumulative checkouts from users associated with libraries in the selected system. The consortium-wide change was +19.6%
- Holds placed uses cumulative holds from users associated with libraries in the selected system. The consortium-wide change was +24.1%
- Users with Checkouts compares unique users with checkouts in December 2017 to unique users with checkouts in September 2018. The consortium-wide change was 15.5%

Titles/Copies Added

Count of total number of titles and copies purchased by the Advantage account from 1/1/2018 to 9/30/2018

Advantage Collection Summary

Compares Advantage Collection information from 12/31/17 to the same information as of 9/30/18

- Adv Spend All Time is cumulative spending by the selected system from the inception of the advantage account
- Adv Titles Owned is the number of titles owned on 12/31/17 and 9/30/18, respectively. Titles that are pre-ordered but have not reached their release date are not included. Titles that were previously purchased but have been weeded are also not included.
- Adv Copies Owned is the number of copies of those titles owned on 12/31/17 and 9/30/18, respectively. For metered titles, any copy with licenses remaining is included in the number owned. Metered copies that were purchased but have since expired are not included. Preordered copies are not included.
- Adv+ Shared Copies reflects the number of copies purchased by the selected system that are shared with the consortium through Advantage Plus.

2018 Satisfaction Surveys

A satisfaction survey was sent in March 2018 and again in October 2018. This compares the results of the spring survey to the fall survey to see if improvements were made in that 6-month period or five key indicators. The number of responses from the selected system's users to each survey is included. The response scale is from -2 (Very Dissatisfied/Strongly Disagree) to +2 (Very Satisfied/Strongly Agree)

- Wait Time – Overall:
- Wait Time – Bestsellers:
- Titles I want are in the collection:
- Titles I want are available immediately:
- I wait a reasonable period of time for holds:

Checkout Source

Reflects the origin of the copy circulated to users associated with branches in the selected system for cumulative checkouts through 9/30/2018.

- Adv Titles – My Library: A user associated with an library in the selected system checked out a copy purchased by the selected advantage account.

- Adv Titles – Other Library: A user associated with a library in the selected system checked out a title that is owned by the selected advantage account, but the copy came from the consortium.
- Non-Adv Titles: A user associated with a library in the selected system checked out a copy of a title that is owned by the consortium (and not owned by the selected advantage account)

Reg Users with Checkouts

Reflects the total number of registered users (dark blue bar & top label) and the percentage of those users who checked out at least one OverDrive item in the final month of each quarter. Left to right these dates are:

- Q4 2017: Registered users from inception to 12/31/17, unique users with checkouts in December 2017
- Q1 2018: Registered users from inception to 3/31/18, unique users with checkouts in March 2018
- Q2 2018: Registered users from inception to 6/30/18, unique users with checkouts in June 2018
- Q2 2018: Registered users from inception to 9/30/18, unique users with checkouts in September 2018

Circulation Summary through 9/30/18

Compares circulation totals from 12/31/17 to the same indicators as of 9/30/2018.

- All Time Checkouts: Cumulative circulation from inception to end of the indicated quarter by users associated with libraries in the selected system
- My Adv Titles, My Branches: Cumulative circulation from inception to end of the indicated quarter by users associated with libraries in the selected system who checked out copies purchased by the selected advantage account
- % Adv Circ: Percentage of WPLC circulation from all in-system libraries that was of copies owned by the selected advantage account. The average as of 9/30/18 is 6.5% and the median is 4.6%
- % change in Advantage circulation: Increase in % Adv Circ from 12/31/17-9/30/18. The average increase is 51.6% and the median is 3.6%

User Summary through 9/30/18

Compares user totals from 12/31/17 to the same indicators as of 9/30/18

- Total Registered Users: cumulative registered users associated with libraries in the selected system from inception to end of indicated quarter
- Unique Users (final month of quarter): unique users associated with libraries in the selected system with at least one checkout in December 2017 and September 2018, respectively

For all charts, Winnefox includes Fond du Lac's advantage Circulation and Infosoup includes Brown County's Advantage circulation