



WPLC

Wisconsin Public Library Consortium

ANNUAL
MEMBERSHIP
MEETING

May 1, 2019

TODAY'S AGENDA

- ☐ Data Reviewed with the Collection Workgroup
- ☐ 2019 Buying Pool Recommendations
 - Steering Committee Thoughts
 - Further Discussion
 - Roundtable
 - 2020 Buying Pool
 - BiblioBoard Evaluation
- ☐ Social Media Committee
- ☐ Roles & Responsibilities of WPLC bodies
- ☐ Creator Pilot
- ☐ Lucky Day
- ☐ Individual Library Advantage Accounts

DATA REVIEWED

with the Collection Development Workgroup

- ▶ 2018 recommendation evaluation
- ▶ CPC scenarios
- ▶ Potential Projects: Midlist / Low Copy / High Holds
- ▶ Models and budgets for potential buying pool increase
- ▶ Comparison of physical and digital holds ratios by format
- ▶ Created Patron and Library Surveys

COMPARISON OF PHYSICAL AND DIGITAL HOLDS

- ▶ NYT Best Sellers [list for comparison](#)

Title	Author	Release date	When on list	WPLC	WPLC + Advantage and Average Wait time* *based on 14 day circulation	Bridges	IFL S	Infosoup
				1/10/19	2/27/19	1/14/19	1/14/2019	1/17/2019
Becoming	Michelle Obama	11/13/2018	1/6/2019	110 OC/OU 2410 Holds Ratio: 21.9	140 WPLC 72 Adv 212 Total 2816 Holds Ratio: 13.3 Ave Wait: 186 days	73 books 580 holds Ratio: 7.9	81 books 708 holds Ratio: 8.7	53 books 354 holds Ratio: 6.7
Crazy rich Asians	Kevin Kwan	6/11/2013	9/30/2018	51 OC/OU & 45 Metered by Time (96 total) 1,118 Holds Ratio: 11.6	96 WPLC 43 Adv 139 Total 835 Holds Ratio: 6.0 Ave Wait: 84 days	41 books 42 holds Ratio: 1.0	55 books 6 holds Ratio: <1	37 books 9 holds Ratio: <1
Educated	Tara Westover	2/20/2018	9/30/2018	39 OC/OU & 31 Copies Metered by Time (70 total) 1517 Holds Ratio: 21.7	94 WPLC 58 Adv 152 Total 1851 Holds Ratio: 12.2 Ave Wait: 170 days	56 books 246 holds Ratio: 4.4	77 books 162 holds Ratio: 2.1	42 books 112 holds Ratio: 2.7
Every Breath	Nicholas Sparks	10/16/2018	1/6/2019	45 OC/OU 912 Holds Ratio: 20.3	49 WPLC 30 Adv 79 Total 923 Holds Ratio: 11.7 Ave Wait: 164 days	77 books 216 holds Ratio: 2.8	90 books 340 holds Ratio: 3.8	69 books 155 holds Ratio: 2.2

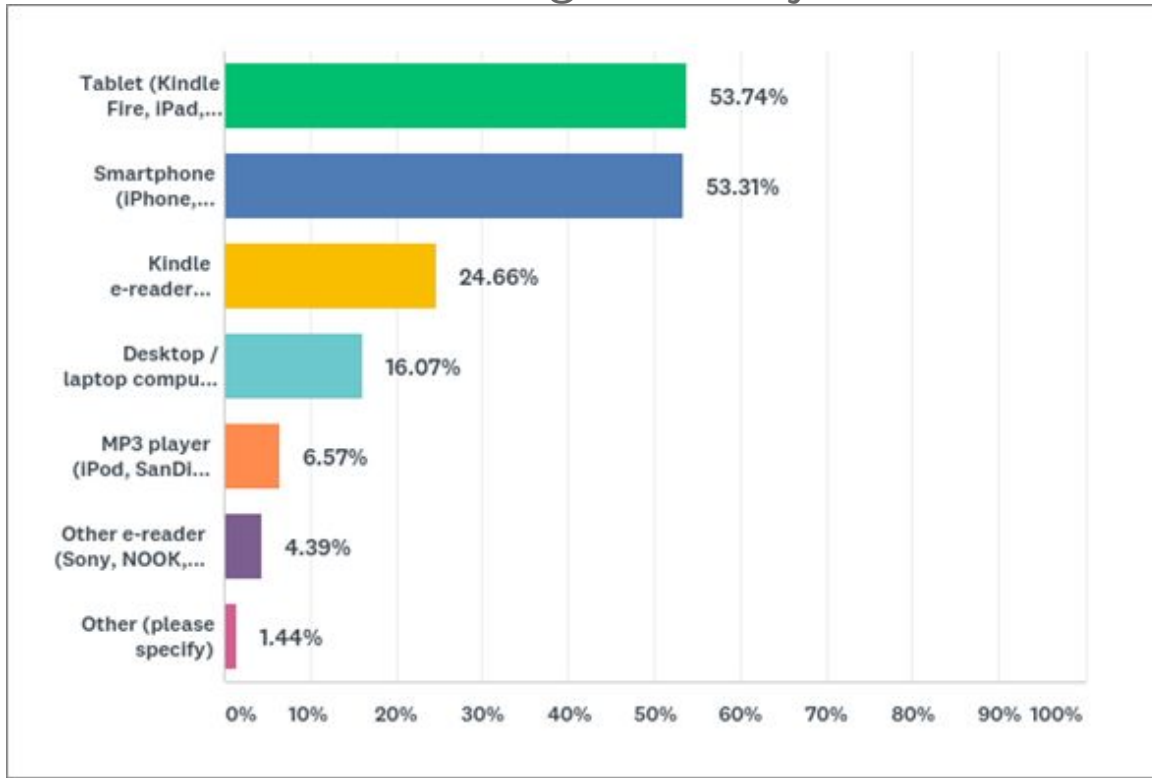
PATRON SURVEY

8,792

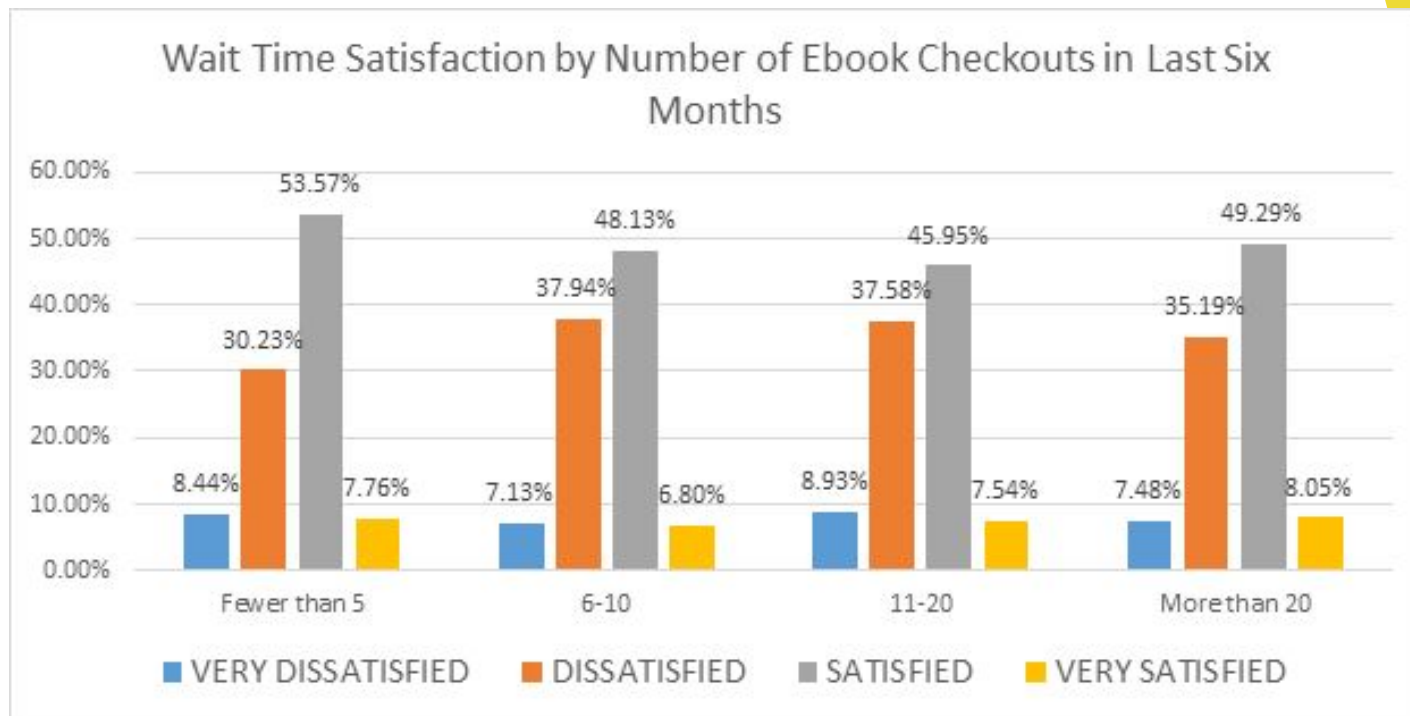
RESPONSES!

PATRON SURVEY: Device Types

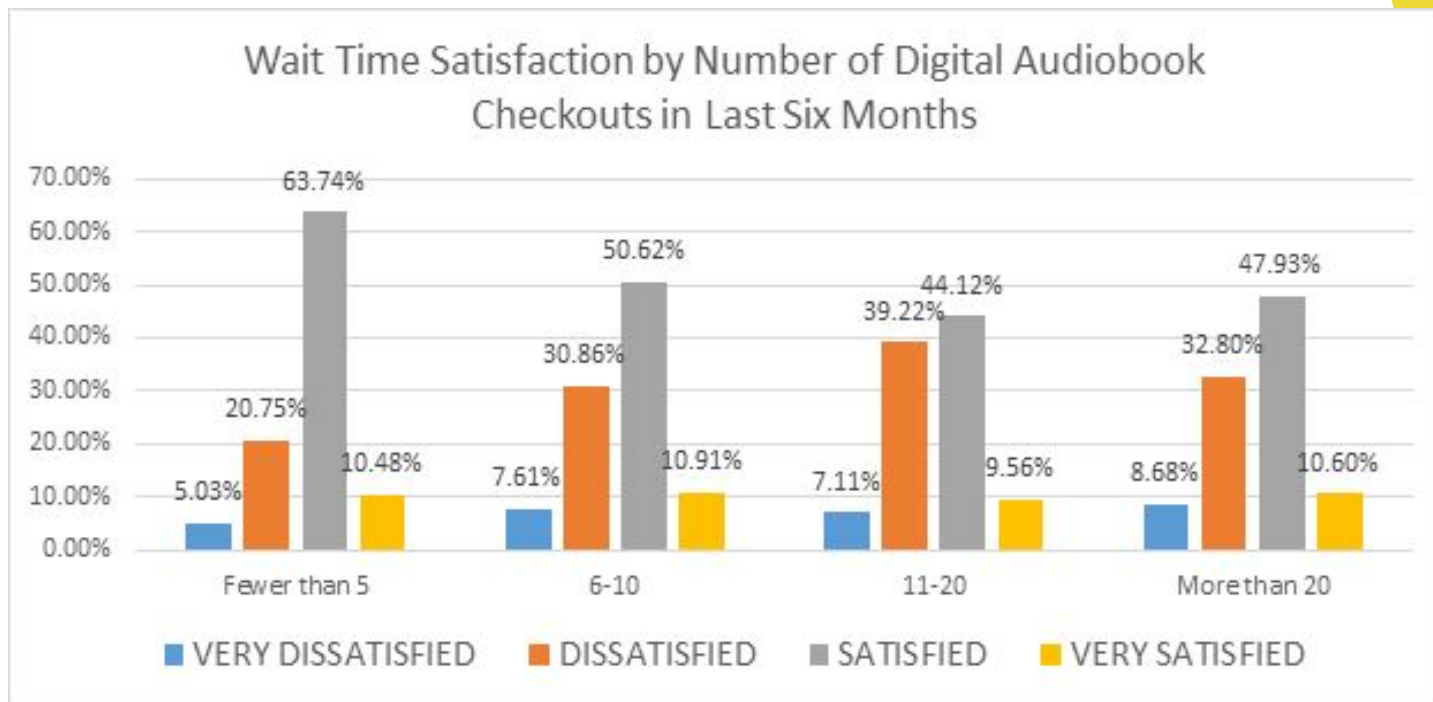
Which device(s) do you use to read or listen to titles checked out from Wisconsin's Digital Library?



PATRON SURVEY: Ebook Wait Time

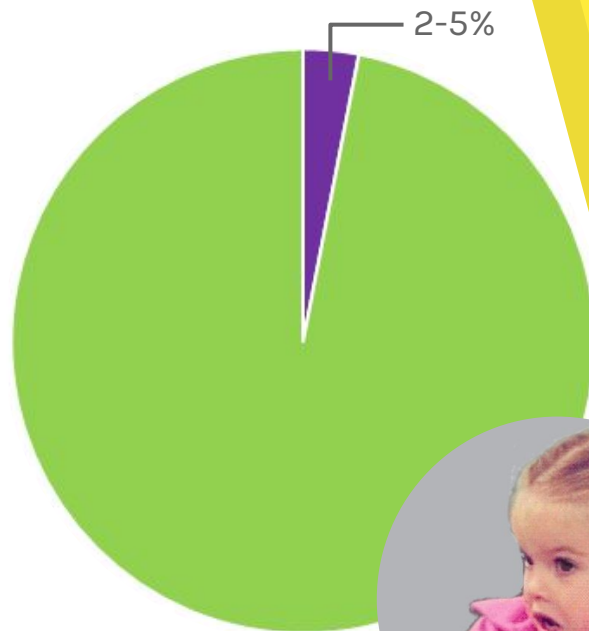


PATRON SURVEY: Audio Wait Time

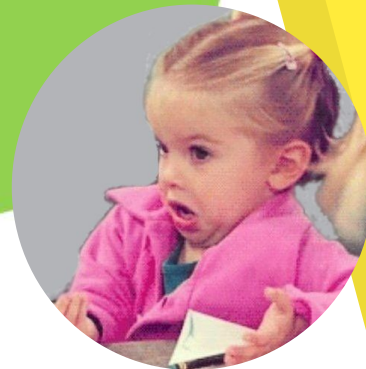


PATRON SURVEY: BiblioBoard

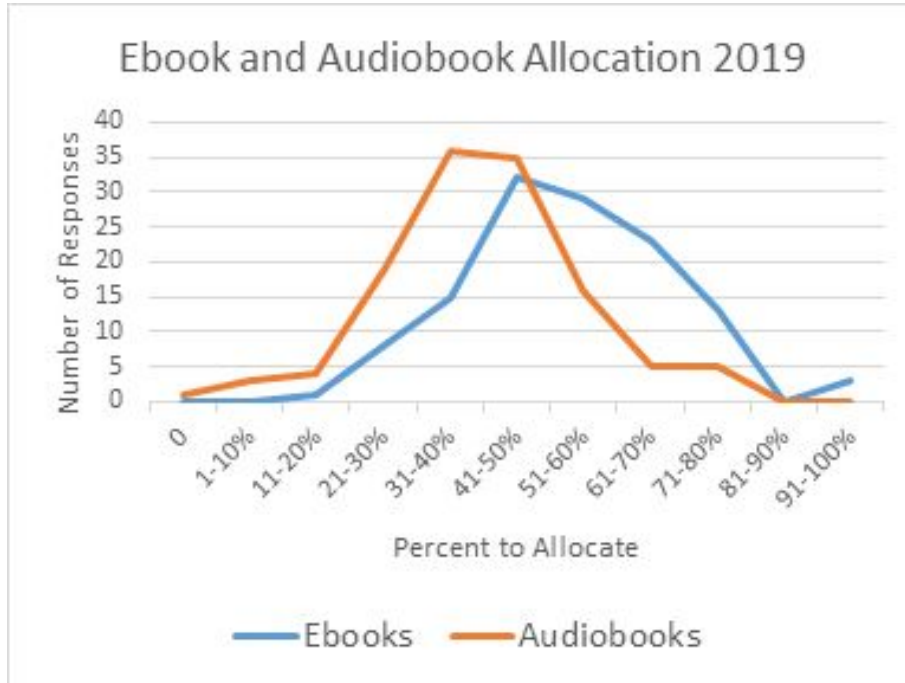
Only 2-5% of respondents were aware BiblioBoard products existed.



NOTE: The 50 BiblioBoard titles in OverDrive have circulated over 21,000 times!

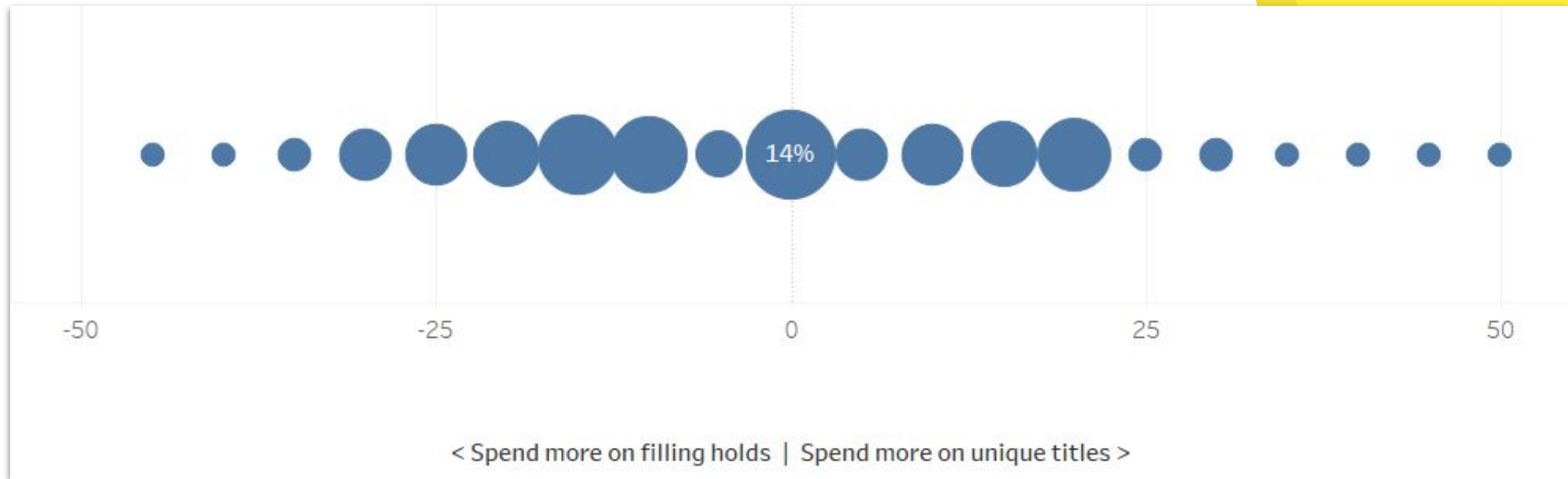


LIBRARY SURVEY: Allocation

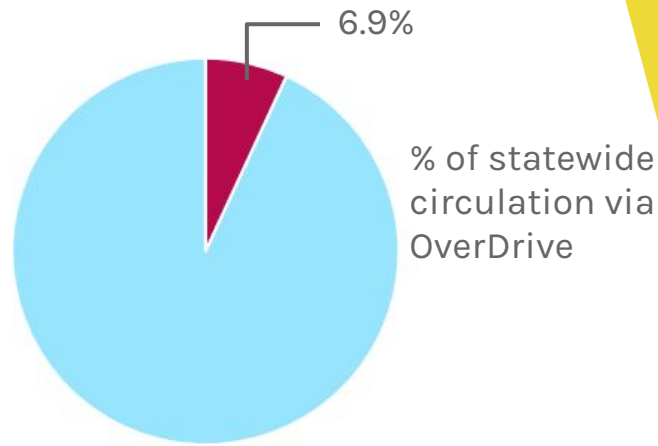
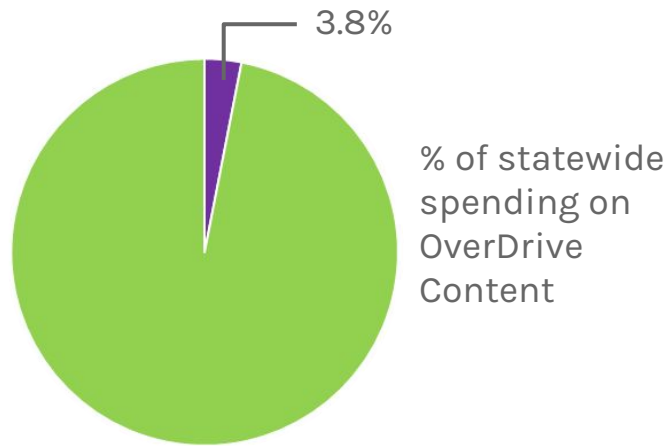


% Allocated	Ebooks	Audiobooks
0%	0%	<1%
1-10%	0%	2%
11-20%	1%	3%
21-30%	6%	15%
31-40%	12%	29%
41-50%	26%	28%
51-60%	23%	13%
61-70%	19%	4%
71-80%	10%	4%
81-90%	0%	0%
91-100%	<1%	0%

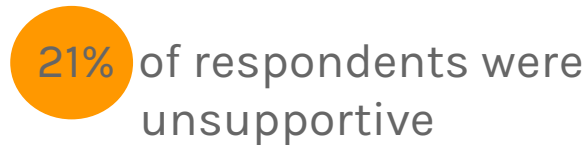
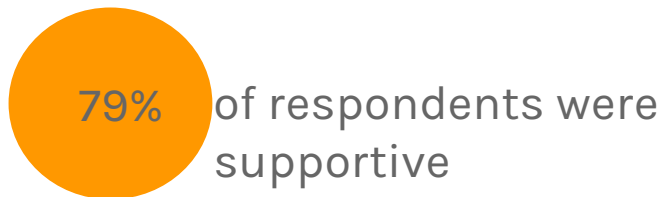
LIBRARY SURVEY: Collection Spend



LIBRARY SURVEY: Statewide Spending & Circulation



How supportive are you of allocating more of your collection budget to digital materials?



2019 RECOMMENDATION

Selection Guideline Evaluations

RECOMMENDATION: The Workgroup is recommending a re-evaluation of the current policy to purchase pre-pubs only one month in advance. In addition, the Workgroup recommends investigation into the removal of some of the RTL options when searching in the WPLC Catalog.

2019 RECOMMENDATION

Cost Per Circ (CPC) Next Steps

RECOMMENDATION: The Workgroup agrees that the Spanish language title scenario is a good use of CPC, but in addition, recommends that a timeframe and publicity plan be put in place. For a CPC Spanish title budget, the Workgroup recommends to start with matching the Simultaneous Use plan amounts. The Workgroup also recommended that the project managers be allowed to do some small experiments with CPC as new scenarios are considered for this purchasing model.

2019 RECOMMENDATION

Models for Increase

RECOMMENDATION: The Workgroup recommends no increase for the 2020 buying pool and holds reduction amount, keeping the amount at \$1,150,000. In addition, the group recommends further, continued discussions about increases, the value of the collection as a core collection, the pricing of e-materials and the role of the consortium at a WPLC Roundtable in 2019.

2019 RECOMMENDATION

Potential Projects

RECOMMENDATION: The Workgroup recommends that the Consortium pursue Potential Project option 3: Midlist Titles with Low Copies and High Holds and trial using a combination of purchasing options to fulfill holds. The Workgroup recommends implementing this project now, in 2019, to help give us information on how to allocate the budget and select for 2020. It was recommended that the \$10,000 donation WPLC received be used for this project.

2019 RECOMMENDATION

BiblioBoard Review

RECOMMENDATION: The Workgroup recommends putting a placeholder for BiblioBoard in the 2020 budget, conducting an evaluation in the fall of 2019, and making a final recommendation to Steering in October of 2019.

2019 RECOMMENDATION

Holds Reduction Policy

RECOMMENDATION: The Workgroup recommends a Holds Reduction policy where Advantage accounts are required to spend their Holds Reduction amount within the fiscal year it was received. If a system has not spent out their Holds reduction amount by 30 days after the end of the year (Jan 30), the remaining, unspent funds should be moved back into the consortium account.

2019 RECOMMENDATION:

Steering's Thoughts



2019 RECOMMENDATION:

Additional Thoughts

- ▶ Origins/goals of the Roundtable
- ▶ Potential schedule for Roundtable
- ▶ Process review/change (for 2020 and 2021)
 - ▶ Starting Collection Dev Workgroup earlier
 - ▶ Collection Dev Workgroup becoming Committee

DISCUSSION: ROUNDTABLE

DISCUSSION: BUYING POOL RECOMMENDATION

PRELIMINARY **BUDGET** REVIEW

DISCUSSION: BIBLIOBOARD

UPDATE: SOCIAL MEDIA COMMITTEE

- ▶ Met for the first time in April
- ▶ Five members
- ▶ Initial focus will be on Facebook
- ▶ Currently reviewing what their content might look like
- ▶ Considering other promotional efforts beyond social media
- ▶ Will meet again in May

ROLES **AND** RESPONSIBILITIES:

Board

- ▶ Conduct all official business
- ▶ Undertake other projects
- ▶ Makes decisions on fees and spending
- ▶ Are expected to attend and be prepared
- ▶ Responsible for reporting information
- ▶ Authority to represent the system and to vote

ROLES **AND** RESPONSIBILITIES : Digital Library Steering Committee

- ▶ Oversee Wisconsin's Digital Library
- ▶ Makes policy and budget recommendations
- ▶ Makes decisions on day-to-day operation of the Digital Library
- ▶ Establishes and oversees Selection Committee
- ▶ Act as representation of their system
- ▶ Expected to attend and be prepared for meetings
- ▶ Responsible for reporting information to the libraries they represent

ROLES **AND** RESPONSIBILITIES: Collection Development Workgroup

- ▶ Evaluate the the collection
- ▶ Solicit feedback from the community
- ▶ Create recommendation of allocation of the buying pool
- ▶ Develop an updated selection policy
- ▶ Document process for consideration of new collection areas/formats
- ▶ Creation of a recommendation for buying pool allocation

ROLES **AND** RESPONSIBILITIES: Selection Committee

- ▶ Act as representation of their system
- ▶ Adhere to the WPLC Collection Development Policy
- ▶ Build collections that are responsive to the community's informational and recreational reading needs, while still meeting the mission and goals
- ▶ Assigned an area or genre for purchase on a monthly basis unless otherwise noted.
- ▶ Must adhere to the monthly budget amount
- ▶ Attendance at selectors meeting is also required

POTENTIAL CREATOR PILOT

- ▶ Regional content creation
- ▶ Statewide content creation
- ▶ Local-level content submission

Collections



Youth

Picture Atlantic submissions from photographers 17 years old and younger.



Included in the Anthology:
Picture Atlantic:
Celebrating 150 Years

COLLECTION



People

Picture Atlantic submissions by photographers 18 years old and older for the category of people.



Included in the Anthology:
Picture Atlantic:
Celebrating 150 Years

COLLECTION



Events

Picture Atlantic submissions from photographers 18 years old and older for the category events.



Included in the Anthology:
Picture Atlantic:
Celebrating 150 Years

COLLECTION



Landscape/Cityscape

Picture Atlantic submissions from adults age 18 and older for the category of landscape/cityscape.



Included in the Anthology:
Picture Atlantic:
Celebrating 150 Years

COLLECTION



Animals

Picture Atlantic submissions from adults age 18 years old and older for the category animals.



Included in the Anthology:
Picture Atlantic:
Celebrating 150 Years

COLLECTION



LUCKY DAY

- ▶ Lucky Day timeline pushed back by OverDrive.
- ▶ They will do patron testing before going live.
- ▶ No live date yet.



INDIVIDUAL LIBRARY ADVANTAGE

How many individual library accounts are currently actively purchasing? *Answer: 0*

How much did they spend in 2018? *Answer: 0*

So far in 2019? *Answer: 0*

What percentage of Advantage spending is this? *Answer: 0*

What about the Wisconsin “Same Service” provision? *Answer: DPI states that individual libraries may have an Advantage account with OverDrive. They must, however, be able to allow nonresidents to access those materials in house if they show up at the library.*

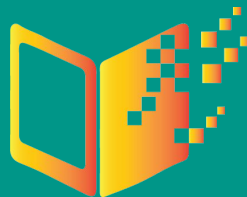
Thanks for joining us!



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Don't forget!
WPLC Session @ WAPL
This Friday @ 10:00 am
In room A3



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Wisconsin Public Library Consortium