WPLC

Wisconsin Public Library Consortium

Annual Membership Meeting
2021

April 29, 2021

10:00 am

WELCOME!

Kristen Anderson, WPLC Board Chair

Today's Agenda

- 2020 Year in Review

- Current Initiatives Update

- 2021 Recommendations

2020

Year in Review

Data, pandemic usage, new committees and more!

WISCONSIN'S
DIGITAL LIBRARY

6,999,763 checkouts!

Almost 7 million!

235,398 unique users

And a lot of users

3,518,189

Holds!

Pandemic Usage

July 2020
5,450

August 2020
4,952

September 2020
5,196

June 2020
5,707

February 2020
5,465

March 2020
11,323

October 2020
4,732

May 2020
6,485

November 2020
4,390
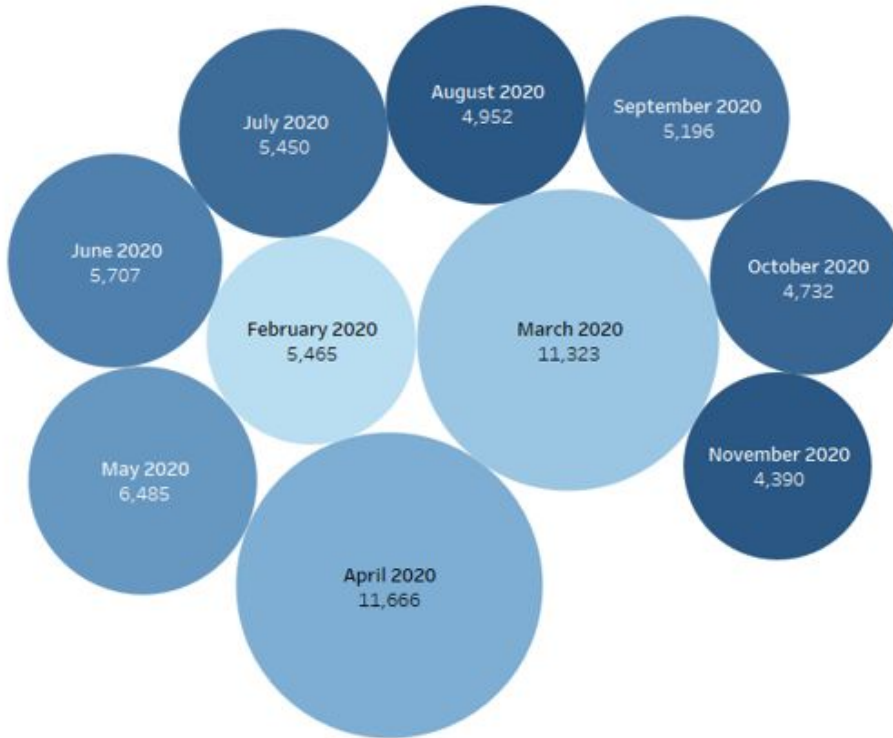
April 2020
11,666

New User growth increased by 113% between February and April 2020

6

Pandemic Usage

622,952

427,320

August 2018 | February 2019 | August 2019 | February 2020 | August 2020
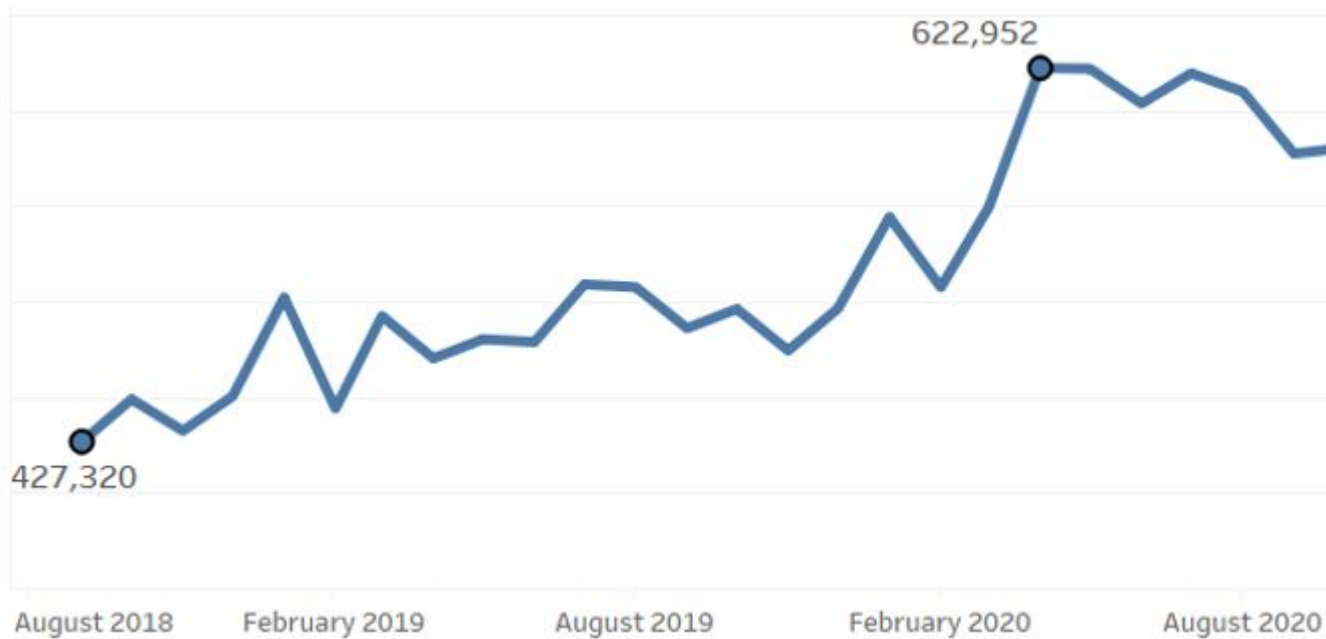
Checkouts increases coincided with "Safer at Home"order in March 2020.

Pandemic Usage

Measure Names		
Checkouts		
Holds		

February 2020: Holds 229,455 / Checkouts 508,203
March 2020: Holds 297,881 / Checkouts 550,124
April 2020: Holds 358,450 / Checkouts 622,952
May 2020: Holds 322,217 / Checkouts 622,572
June 2020: Holds 306,728 / Checkouts 604,330
July 2020: Holds 314,946 / Checkouts 620,160
August 2020: Holds 300,281 / Checkouts 610,650

Strategic financial investment helped bring down holds for patrons during increased collection usage

INSTITUTE of Museum and Library SERVICES

Digital Library Collection

- $250,000 pandemic funding from DPI/LSTA
- Funding went to Sim Use Titles, CPC and Holds
- Reduced wait times by almost 20%, from 41.37 days to 33.1 days.

New Committees!

- Technology Collaboration Steering Committee

- Technology Collaboration Operations Committee

Tech Committees Process

Operations Committee

Steering Committee

Board

Idea generation /

Information gathering /

Project vetting

Governance /

Budget development

Final project approval

Update

Current Initiatives

Advocacy, assessment, support, and more!

2020 Initiatives Update

- Assess impact of budget increase
- Form an Advocacy Workgroup
- Collection Development Changes
- Advantage and Consortium Selector Support

Board Advocacy Workgroup

- Reaching out to statewide partners interested in equitable access to e-content and technology infrastructure
- Raising awareness of WPLC' successes & expanding collaborations
- Developing one-page advocacy piece to support conversations

Collection Development

- Increase always available content
- Research value of when to purchase - upfront or by number of holds
- Document publishers and available purchasing models
- Work with other consortia to share data to better understand publisher landscape
- Collection Development of series and gaps within series

Collection Comparison

	WPLC	Library A	Library B
Population Served	5,816,231	7,140,885	4,918,871
Ordering Frequency	100+ per month	70-90+ per month	90-100 per month
Cost per Circ Use	Not Active	Active	Active
Lucky Day Collection	Yes	No	No
Current Average Waiting Time	32.76 days	33.25 days	34.65 days
Total 2020 Checkouts	6,999,763	5,238,036	6,708,425

Selector Support

- Survey of Advantage selectors to inform resources
- Resource page on website - coming soon
- Dashboard of Advantage data snapshots - see a preview at WAPL

2021

Recommendations

Collection Development Committee

Current Recommendations

- Enhance Juvenile/YA collection development
- Improve collections' accessibility and diversity
- Increase buying pool amount for 2022

Current Recommendations

The Digital Library Steering Committee's thoughts…

Questions?

Or comments?

Don't Miss Out.….

Upcoming WAPL Sessions

WPLC & WSDLC Pandemic Usage

Wednesday, May 5th at 10:45 am
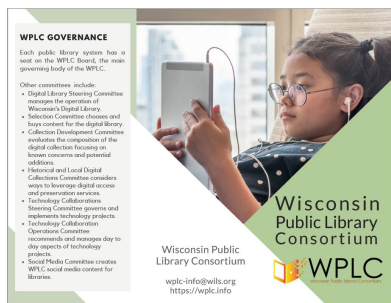
Committees and initiatives and data, oh my! A walkthrough of the WPLC.
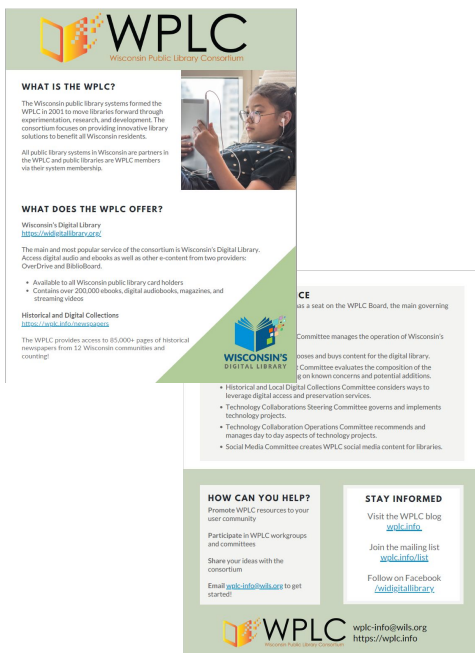
Friday, May 7th at 9:30 am

Don't Miss Out....

Print Version - Trifold

Digital Version

WPLC Brochure

Produced by the WPLC Board.

Helps libraries understand what WPLC is, what they do, and how libraries can participate.

https://wplc.info/resources

Thanks for joining us!

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