

WPLC Committee Updates

February 2024

Technology Steering Committee Update

The Committee is looking for additional membership. All WPLC partners are permitted to have a representative on the Committee. Are any systems interested in adding a representative?

Digital Library Marketing Committee Update

The Digital Library Marketing Committee has been working with WPR to place an ad for Wisconsin's Digital library. The group needs the Board's input on the proposed WRP sponsorship spot.

WPR considers the purchase of ad time as a donation and requires that the donating organization be listed in the ad. As WPLC's fiscal agent, WiLS would be named.

Below is a draft of what is proposed (with input from the Committee and WPR):

Support for WPR comes from WiLS, supporting the Wisconsin Public Library Consortium, which offers access to e-books, audiobooks, and more, available with a Wisconsin library card at wisconsinsdigitallibrary.org.

Would the Board support this statement? In addition, is there a preference to name the WPLC or to describe WiLS (we can't do both because of time constraints) in something like this:

Support for WPR comes from WiLS, a nonprofit working with Wisconsin public libraries to offer access to e-books, audiobooks, and more, available with a Wisconsin library card at wisconsinsdigitallibrary.org.

The committee has mixed thoughts on naming the WPLC. Some thought the WPLC should be named since it's the organization responsible for the collection. However, others felt it would be better to clarify WiLS because "WiLS" and "Wisconsin Public Library Consortium" won't mean anything to listeners.