



**WPLC Roundtable
Webinar:
Data Review
9/26/2019**

What is the roundtable?

- ❑ A more unified vision among consortium leadership of the value and goals of the shared collection.
- ❑ Ideas for messaging to support this vision.
- ❑ Ideas for materials to help support advocacy for the collection within the state.
- ❑ Greater awareness of national efforts and the potential relationship of WPLC to these efforts.

What are these webinars?

Everyone viewing this webinar will have the same information about the collection to bring to the roundtable discussion.

Primary:

A more unified vision among consortium leadership of the value and goals of the shared collection.

Secondary:

- ▣ Ideas for messaging to support this vision.
- ▣ Ideas for materials to help support advocacy for the collection within the state.

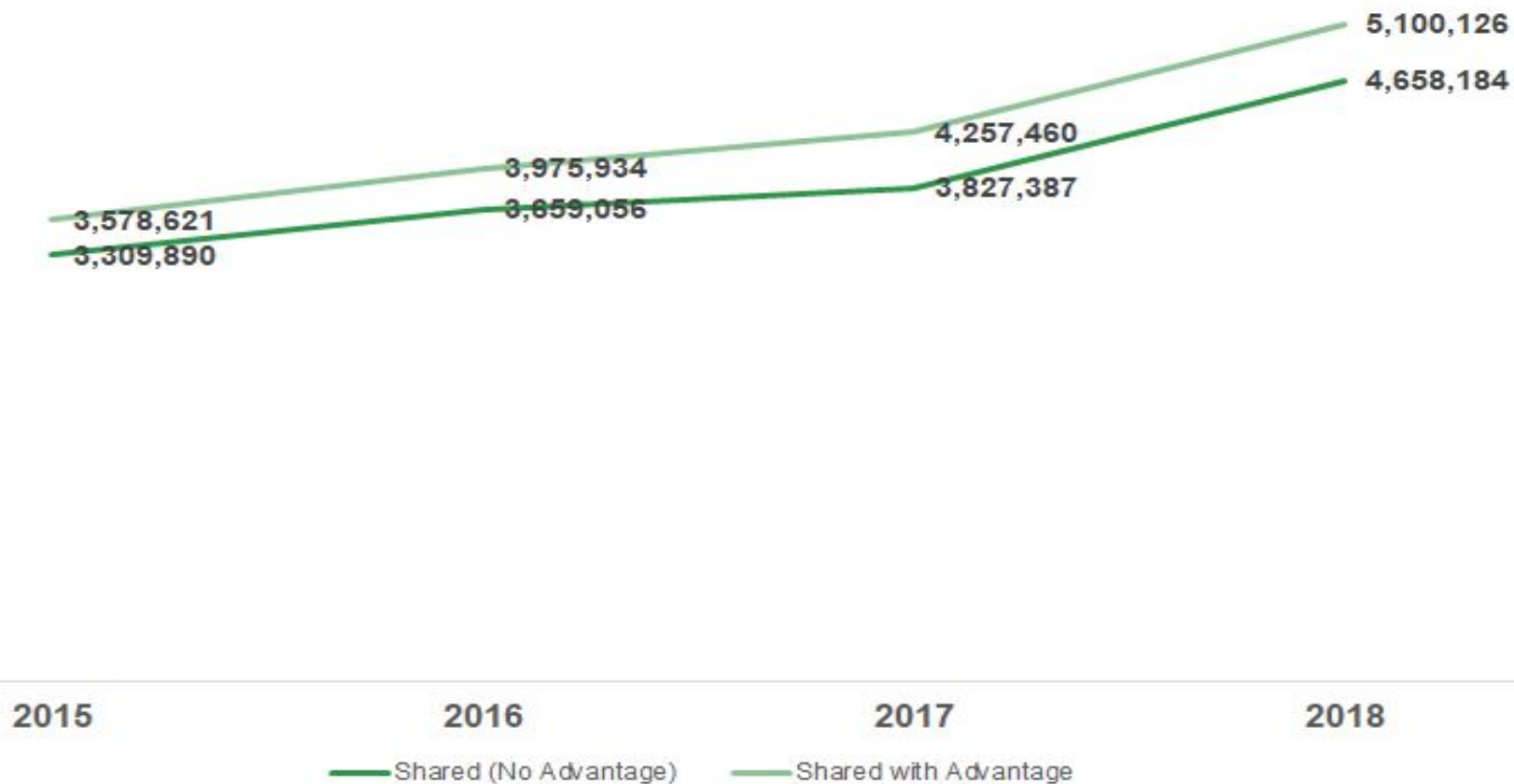


5 facts about the WPLC collection

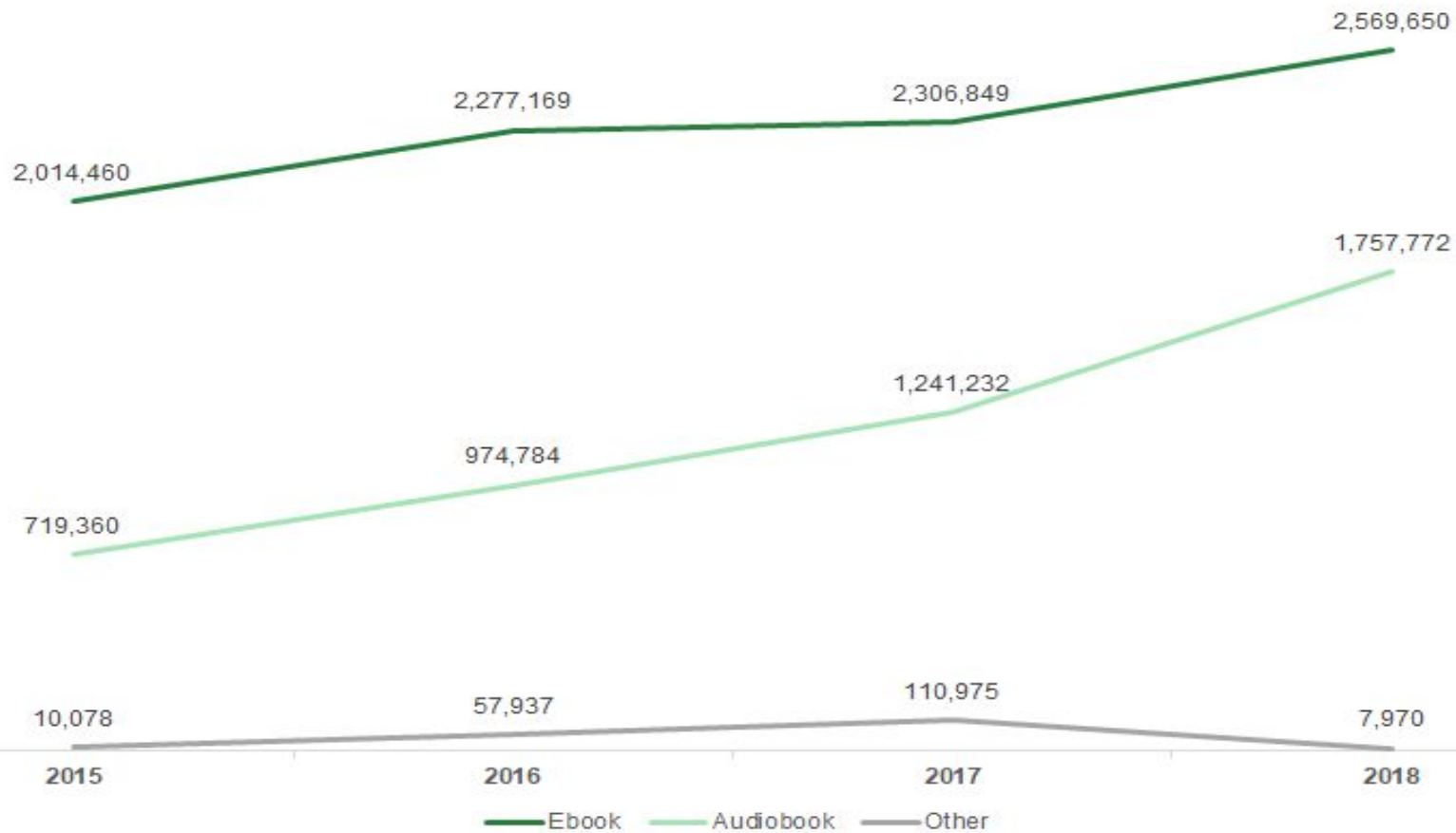
1

Use of the collection continues to
grow

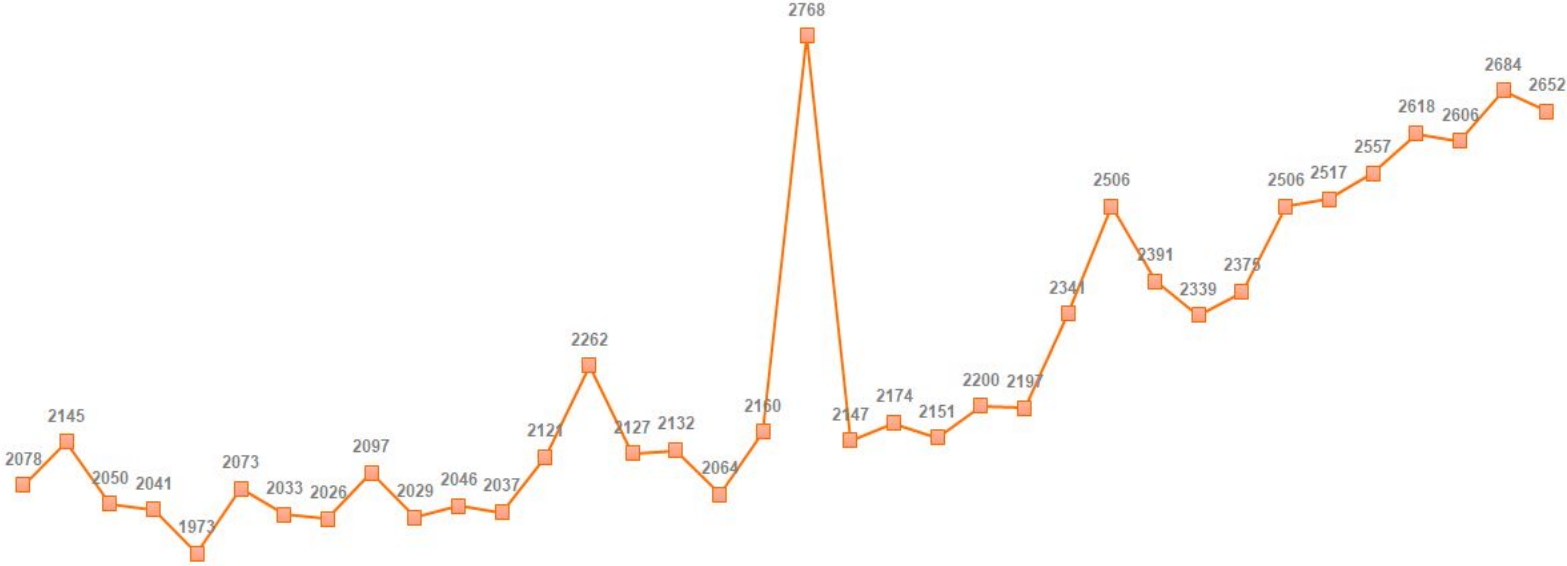
Total Circulation



Circulation by Format (Shared)



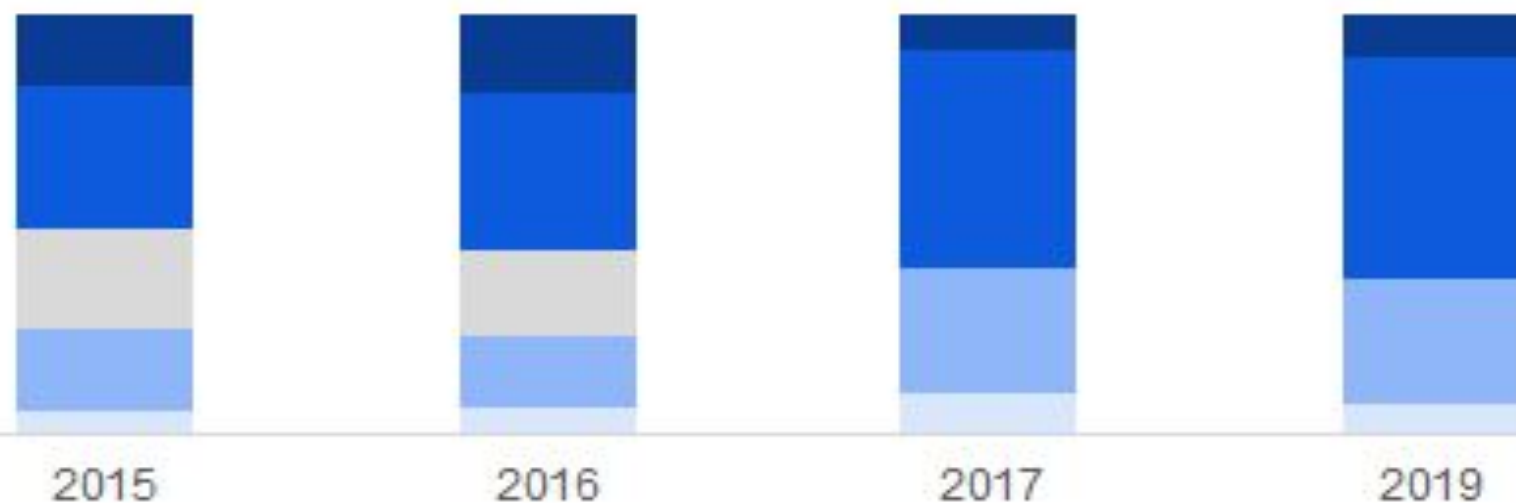
Patrons with Checkouts by Month



2

But not all is well...(but getting better?)

Audiobook wait time satisfaction



Very dissatisfied

Somewhat dissatisfied

Neither satisfied nor dissatisfied

Somewhat satisfied

Very satisfied

Ebook wait time satisfaction



2015

2016

2017

2019

Very dissatisfied

Somewhat dissatisfied

Neither satisfied nor dissatisfied

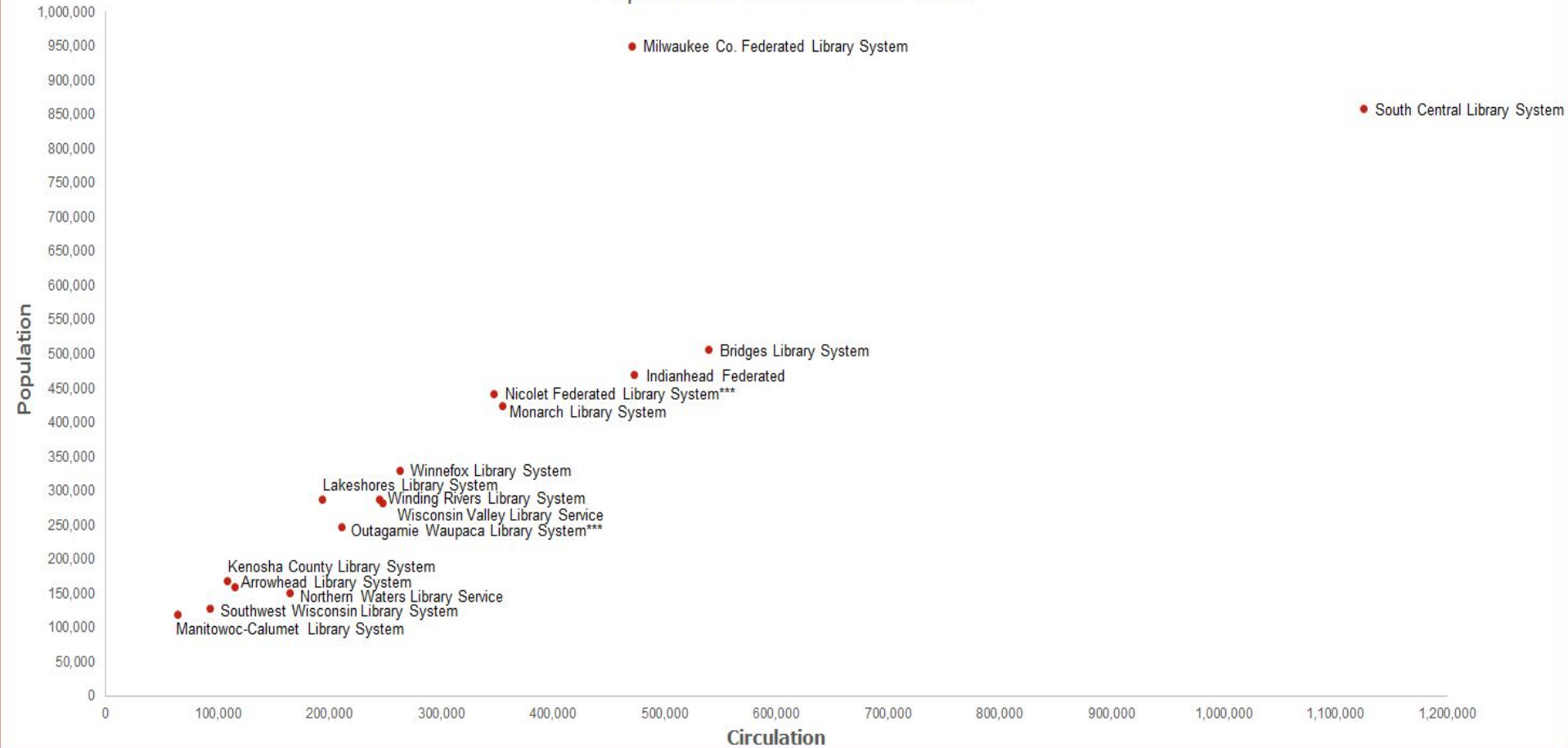
Somewhat satisfied

Very satisfied

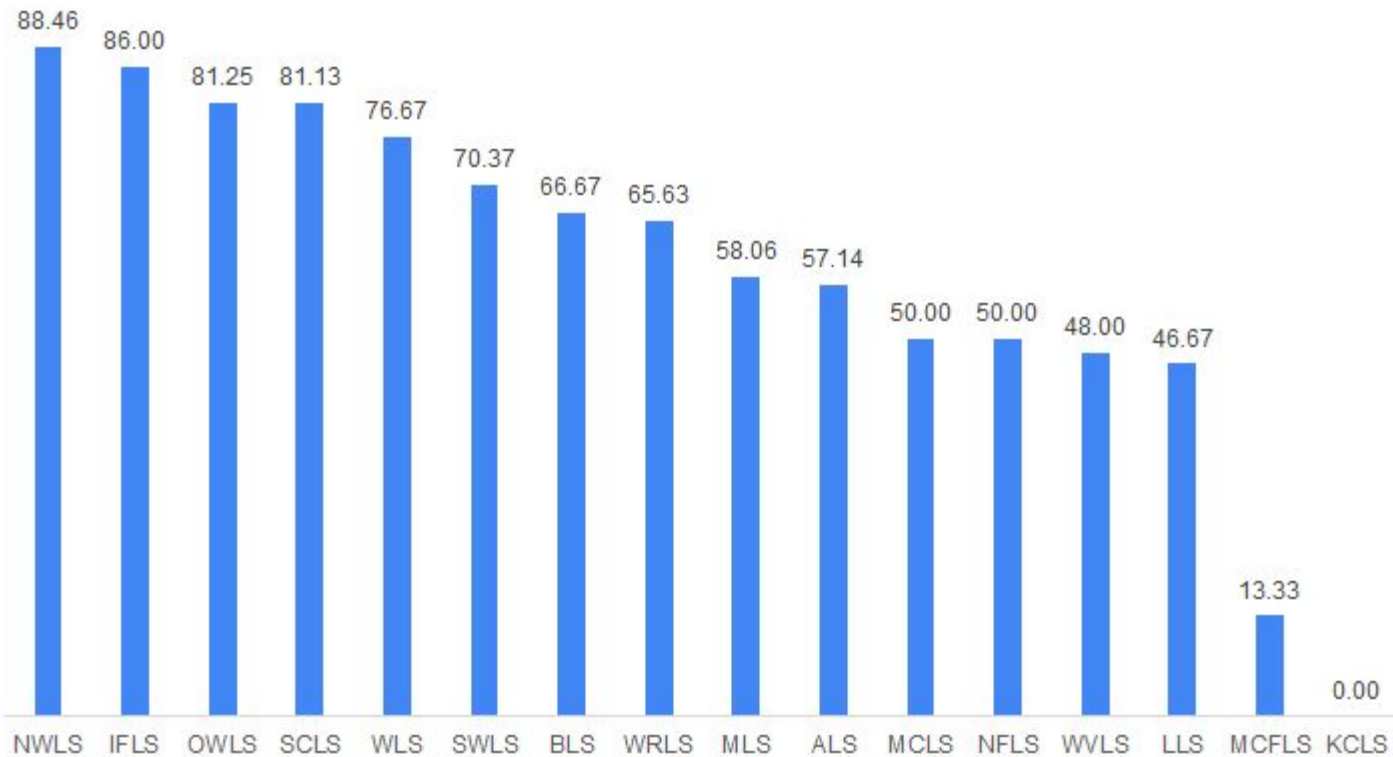
3

Usage around the state is the same....and different

Population & Circulation Total



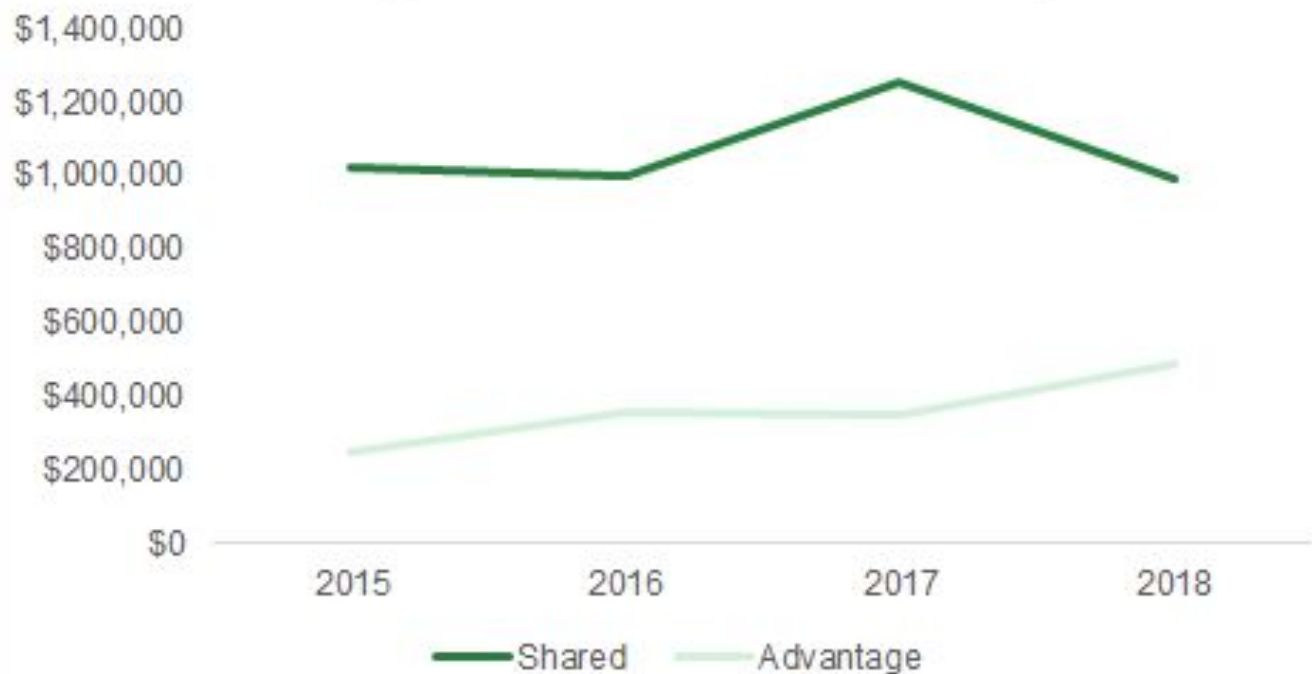
Percentage of Libraries with "Above Average" circ per population



4

Advantage investment is growing

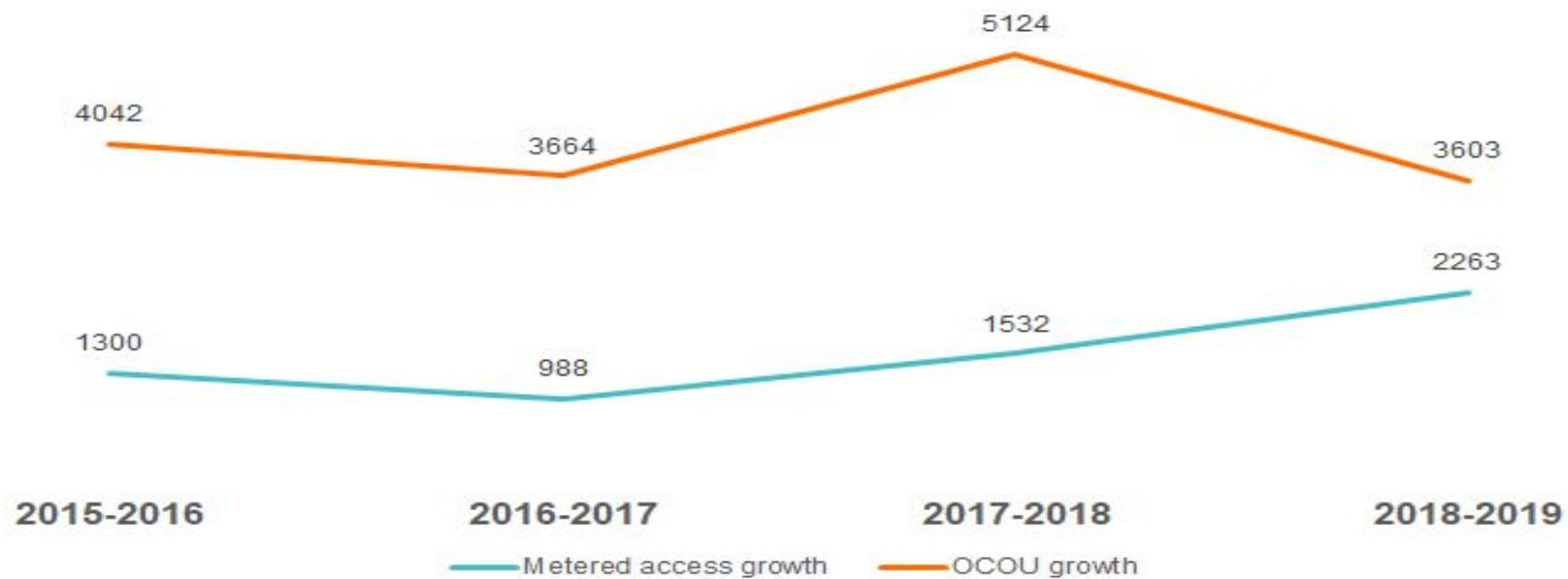
Advantage and Shared Collection Spend



5

Purchasing model is shifting

Content growth -- August to August



For the roundtable...

Primary:

A more unified vision among consortium leadership of the value and goals of the shared collection.

Secondary:

- ▣ Ideas for messaging to support this vision.
- ▣ Ideas for materials to help support advocacy for the collection within the state.

THANKS!

Any questions?

Email the WiLS WPLC team at...
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