Wisconsin Public Library Consortium
Digital Library Steering Committee Meeting Minutes
April 23, 2015, 1:00 p.m.

Attendees: Wyatt Ditzler, Arrowhead/Beloit; Kelly Rohde, Eastern Shores/Mead; Sue Queiser, Indianhead/Barron; Renee Ponzio for Mark Troendle, Indianhead/LE Phillips; Lin Swartz-Truesdell, Kenosha County/Kenosha; Jessica MacPhail (Chair), Lakeshores/Racine; Amy Lutzke, Mid-Wisconsin/Dwight Foster; Jacki Potratz for Judy Pinger, Milwaukee County/Milwaukee; Emily Passey, Milwaukee County/Shorewood; Jennifer Loeffel, Milwaukee County/Franklin; Dale V. Cropper, Nicolet/Brown County; Kristie Hauer, Nicolet/Shawano City-County; Amy Stormberg, Northern Waters/Shell Lake; Beth Carpenter, OWLS; Diane Lang for Bob Stack, SCLS/Portage County; Molly Warren, South Central/Madison; Karina Zidron, SWLS/Platteville; Pete Loeffel, Waukesha County /Muskego; Jennie Stoltz, Waukesha County/Pewaukee; Noreen Fish, Winding Rivers/La Crosse; Holly Selwitschka, OWLS/Winneconne; Evan Bend, WPLC Board/Outagamie-Waupaca; Inese Christman, WVLS; ; Bruce Smith, WiLS ; Sara Gold, WiLS, Andi Coffin, WiLS.

Minutes: Sara Gold

Call to order – J. MacPhail – 1:02 p.m.

1. Review Agenda – changes or additions: added 6b – OverDrive Digital Library Bookmobile

2. Approval of minutes – January 22, 2015   Minutes approved by J MacPhail.

3. Action Items
    a. 2016 WPLC Digital Content Buying Pool (MacPhail) – The Digital Collection Workgroup recommendations for the digital library collection and 2016 digital content buying pool can be found, along with all related collection workgroup and digital magazine workgroup, at the workgroup webpage. The committee is asked to review the recommendations and, based on the recommendations, approve a committee draft of recommendations for the digital collection and 2016 buying pool to share with each system's member libraries to gather input and feedback. The Steering Committee will approve final 2016 recommendations at the May 28, 2015 meeting to forward to the WPLC Board Budget Committee.
    1) Advantage recommendation; very little discussion. D Cropper, motion; 2nd J Stoltz, motion approved.
    2) Holds Ratio recommendation; some concern about moving away from customer service by increasing holds. Members from the Digital Collection Work Group helped talk through this recommendation citing it was made based directly on patron responses from survey. J Macphail asked for a vote with 22 in favor, 1 no, motion approved.
    3) Patron Request Purchases; much discussion about how this would work. Motion: A Lutzke, W Ditzler, 2nd; motion approved.
    4) Pilot Spanish Language Collection; Motion: B Carpenter, 2nd S Queiser; motion approved.
    5) Stop Purchasing Music; Motion: D Cropper, 2nd J Stoltz ; motion approved.
    6) Discontinue Purchasing Video; Motion: D Cropper, 2nd J Stolz; motion approved.
    7) Allocate More Funds to Audiobooks; B Carpenter, 2nd I Christman, motion approved.

8) Allocate $50,000 from Digital Buying Pool to Digital Magazines; B Smith provided background into Digital Magazine product decision. There was some concern and disappointment expressed over decision to go with OverDrive magazine product. Some systems are just 4 months into a subscription with Flipster and others are getting their first experience with recent upgrades to Zinio. There were questions re: authentication, statistics and price. Of the four platforms, only OverDrive connects to each systems ILS with each checkout to verify a patron's card status. At this time, only OverDrive and Zinio are able to capture statistics at the library level. Each vendor provided pricing of their top 100 most popular (by checkout) digital magazine titles for the workgroup to review to determine affordability. Digital magazine committee members shared the thought process behind OD decision. There was discussion about some systems opting out of the OverDrive Magazine product, particularly those who have an existing magazine product. If products or platforms are going to be handled on an opt-in basis, the WPLC board will need to address how the digital content buying pool formula is calculated to account for this. Motion, R Ponzio, 2nd S Queiser; 22 yes, 1 opposed, motion approved

9) $1 million Buying Pool ; Motion, D Cropper, 2nd A Lutzke; 22 yes, 1 opposed as they would like to see buying pool amount increased, motion approved.

4. Reports: Committees, Work Groups and Project Manager Updates
   a. Decisions made in between 1/22/15 and 4/23/15 meetings:
      i. Approved patron feedback group through an email vote put out on 3/6.
   b. WPLC Board (Bend)– See meeting minutes here
   c. Selection Committee (Gold)– See meeting minutes here
   d. Open Content Committee, including newspaper project update (Gold)– See April committee update report on committee page under *Current Agenda*
   e. Statistics Work Group – no update
   f. Collection Development and Policy Work Group – update provided as agenda item 4a
   g. Digital Magazine Work Group (Smith) – the work of this group is complete.
   h. OverDrive Update (Smith) – See April committee update report on committee page under *Current Agenda*. Please share any questions you would like the project managers to ask OverDrive at their next check-in. B Smith also went over sale of OD to Rakuten. No major changes are expected.

5. Ongoing Discussion Items
   a. WPLC & Digital Library logo update (Coffin) WPLC Board approved funding for a new WPLC logo and is using 99 designs (running contest in which designers submit ideas). Process will hopefully be wrapped up by May 19th. After that, a process will begin to create a digital library logo. Steering Committee members may be asked to be a part of a small group to help with the design process. The full Steering Committee will vote among the design finalists to select a logo.
   b. Committee information sharing and questions – input and feedback received from libraries and patrons. B. Smith informed the committee members that the WPLC OverDrive support community is asked, when the call for agenda items goes out, to share any issues or topics they would like to bring to the attention of the Steering committee by communicating them to their system's representative(s).

6. New Discussion Items
    a. LEAP (Smith) - NYPL has introduced the concept for an upcoming grant application responding to IMLS's "National Digital Platform" priority. The project is called Library E-Content Access Project, or LEAP. This article explains more about it. This is being brought to the Steering Committee to discuss if the committee would like the WPLC project managers to investigate this to find out more information about it.   With no objections from the committee, J. MacPhail said "go for it"
    b. Digital Bookmobile: J MacPhail trying to get Bookmobile to Racine PL. Madison had it stop last year. It was a good thing to do but there were challenges as to where to park it. B. Smith will talk to OverDrive about planning a future trip with multiple stops in WI.

    Other Discussion

    - Regarding digital magazines and the concerns expressed at the meeting, B. Smith asked that during any discussions at any systems that might not be in favor of moving forward with this, please consider what alternative recommendations could be that could be brought back to the committee to further explore or consider a digital magazine platform for the state.
    - B. Smith asked if there was interest in an in person meeting for Steering Committee. The committee did not express much interest, mostly due to size of committee and difficulty for all to travel from across the state.

7. Next Meeting Date: May 28, 2015, 1:00 p.m., via GoToMeeting – Main agenda item: the committee will approve a final 2016 digital content buying pool recommendation to forward to the WPLC Board Budget Committee.