

Wisconsin Public Library Consortium
Board Meeting draft minutes (1/23/2013)
January 22, 2013 1:00 p.m.

Present: Sara Gold (WiLS), Stef Morrill (WiLS), Jane Richard (WiLS), Mark Beatty (WiLS), Steve Platteter (Arrowhead LS), David Weinhold (Eastern Shores LS), John Thompson (Indianhead Federated LS), Lin Schwartz-Truesdell (Kenosha County LS), Rebecca Petersen (Manitowoc-Calumet LS), Steve Hesel (Milwaukee County Federated LS), Jim Trojanowski (Northern Waters LS), Evan Bend (Outagamie-Waupaca LS), Rick Krumwiede (Outagamie-Waupaca LS), Krista Ross (Southwest Wisconsin LS), Jean Anderson (South Central LS), Vicki Teal (South Central LS), Marty Van Pelt (South Central LS), Molly Warren (Madison PL), Mellanie Mercier (Waukesha County Federated LS), Kristen Anderson (Winding Rivers LS), Joy Schwarz (Winnefox LS), Mark Arend (Winnefox LS), Mark Merrifield (Nicolet LS), Martha Berninger (Wisconsin Division for Resources for Libraries and Lifelong Learning), John DeBacher (Wisconsin Division for Libraries and Technology), Inese Christman (Wisconsin Valley LS)

1. Call to order: 1:02 (J. Trojanowski)

2. Review agenda: ADD item 7d (by J. Trojanowski for M. Berninger): LSTA funds have been approved for Learning Express Library tutorials for job and career readiness; DL&LL proposes that these funds be transferred to WPLC to be purchasing agent and DPI will manage.

3. Approval of minutes from November 16, 2012

Motion to approve by E. Bend
Second by M. Merrifield

All in favor, motion passed unanimously

4. Information sharing from partners

- J. Anderson reports that SCLS compiled end-of-year statistics and made comparisons; will share

5. Current project discussion/decisions

a) Structure and Governance Committee update (R. Krumwiede)

The committee has proposed recommendations to bring to the board. A document outlining the issues being addressed with the proposed recommendations was sent to board members.

Objectives:

- free WPLC board from oversight of the Digital Library
- give libraries a more prominent role in decision-making

Discussion was generally positive regarding a steering committee structure for Digital Library oversight and the guidelines for system representation (based on budget)

The Recommendation from committee stands as the motion: the committee asks the board to approve the steering committee concept, and let the committee flesh out the details such as creating bylaws and position descriptions, and bring back to the board at a future date.

No further discussion.

All in favor, passes unanimously

b) Approval of allocation of 2013 Collection Budget (S. Gold)

Based on the figures from a written report, the Selection Committee is asking for the approval of the allocation of various areas for purchasing materials.

Some of the considerations include the new Recommend to Library feature and the continued popularity of audiobooks.

Motion to approve the budget made by E. Bend

Second by M. Van Pelt

All in favor, approved unanimously

6. Updates from previous meetings.

a) Content Reserve Upgrade update (S. Gold: written report)

Date of update to be determined; S. Gold will send out an announcement

b) Selection Committee update (S. Gold: written report)

- Results of Content Promotion from OverDrive (Sara Gold)
- Holiday Titles, Orders and Circ Summary (Sara Gold)

Summary: almost 30,000 copies were purchased; see S. Gold's report of featured titles, which are still being featured on the website. With the OverDrive holiday promotion, we received enough credit to buy 2500 titles (permanent additions which don't need to be renewed).

Wisconsin's Digital Library was the top circulating collection in the country for several days.

December 26 saw highest circulation on the collection ever: 6,588

From JR: I don't think this needs to be in the minutes, but leave in the 1st draft for Sara to note: Evan: Duke classics: max access, but still have to log in to check availability-- why? SG will ask Marla to explain to Evan personally. other questions, send note to SG (about holiday titles, especially)

c) WIN catalog implementation update (J. Richard: written report)

At the November meeting, the board voted to accept these patron driven acquisition elements of the WIN catalog for the Digital Library. The following were added January 14:

- *"Additional Titles" : a new search field which lets patrons browse and search the entire OverDrive catalog*
- *"Recommend to Library" allows patrons to suggest purchases from "Additional titles" that are not currently a part of collection*

Also not for the final minutes, but for Sara and Jane to follow up:

Evan: some training, much easier to show and people appreciate the option. is it possible to put up a note on how we do recommended titles? like in Help

we'll ask Leslie about options

David W.-- passing along comment: lib objected to ordering only 1X/month-- would like more often.

SG: could order 2X/month if there is desire.

Evan: good service, so nice if it could be more often.

SG will talk about with selection committee.

we'll send out more information as the process unfolds, works itself out

d) Email service survey (Stef Morrill: written report)

At the November meeting, the board discussed WiscNet dropping their email service. WiLS surveyed the systems to gauge interest in providing a shared service from those currently running an in-system service, and explore how systems might work together.

S. Morrill will arrange a conference call to further discuss collaborating on an email service.

e) Out-of-state restriction survey (Stef Morrill: written report 1/21)

At our last meeting, we discussed restricting access to OverDrive. A survey of current practice including how are systems blocking and who are they blocking was sent. We will review results and determine next steps required, if any.

S. Morrill proposed that this is better addressed as a policy statement and will provide the language to follow.

7. New Projects/Proposals/Discussions

a) What considerations and process should be in place to accept donations for the WPLC statewide collection? (WiLS staff)

A patron asked at her library (MCPL) if she could contribute money to WPLC for OverDrive purchases, and the librarian sent an inquiry to WPLC support¹. It is against our contract to accept donated books, but on consult with Tom Klement, the WPLC/WiLS accountant, financial donations are fine, "We are good to go on any contribution as long as it's intended for a use that parallels our mission. This looks like that would be the case."

Motion to accept donations for the shared collections which WiLS will process and monitor, made by Mark Arend

Second by D. Weinhold

All in favor, motion passed unanimously

WiLS will report at a future meeting if credit cards/donations could be made on the Digital Library site, or re-directed to the WPLC site, for the board to consider.

b) Should the WPLC subscribe to Lynda.com (M. Beatty).

¹ (221573163641179128 WPLC Support email dated 12/17/2012)

Lynda.com is an online subscription library that teaches the latest software tools and skills through high-quality instructional videos taught by recognized industry experts. There are more than 1500 courses that are constantly updated and added to. Many Wisconsin academic institutions currently offer access to Lynda.com to their staff and to their students. Some Wisconsin libraries currently offer Lynda.com access to their staff. 3 access options offered for organizations:

- 1- user accounts, or IP range, all you can eat. Used by campuses or business
 - 2- kiosk all you can eat. one or more specific IP based workstations, whoever is at that workstation. also can be good for labs
 - 3- 2 week passes (or longer) hand out to a patron and they get all the can eat for a specific time period from anywhere; a new model and in use in a few libraries
- Future plans include a Webjunction delivery with a statewide license
 - 30 day free trials are available which provide full access

Agreement that if there is a statewide option offered to discuss further. M. Beatty will bring back more information to a later meeting.

c) Does the WPLC want to join the ReadersFirst coalition? (Sara Gold)
[ReadersFirst](#) is a national movement to improve e-book access and services for public library users. The coalition had its inaugural meeting at the 2012 ALA Conference and created a list of [content access requirements](#) for publishers and distributors of digital materials, which focus on four basic principles (see attached report). There are currently 226 libraries, library systems, consortia and library service providers as recognized members. Organizations are able to join the coalition by self-subscribing via the ReadersFirst website. Madison Public and Milwaukee Public Libraries are the two WI organizations to join ReadersFirst.

10 major publishers and ILS vendors are meeting with members of ReadersFirst at ALA Midwinter in Seattle. See [here](#) for details. Participation of libraries is by invitation only and extended to members of ReadersFirst.

There is general enthusiasm to pursue; S. Gold will bring back information as it develops

d) NEW agenda: \$30,000 in LSTA funds have been approved for Learning Express Library tutorials for job and career readiness; DL and LL proposes that these funds be transferred to WPLC to be purchasing agent and DPI will manage (M. Berninger)

Several operational questions came up during the discussion; WiLS will clarify with the interested parties.

8. Next meeting date: Jim will send out a Doodle for a March meeting

Adjourned: 2:47

Minutes submitted by J. Richard, 1/23/2013

to Jim T., Sara, Stef, Mark